Miss America

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MAY

Brand-New
Grand-New
PATSY WALKER TALES
Plus MORE OF **HEDY WOLFE!**

DON'T BE FAT!

It's *New!* Everybody Is Chewing KAL-X GUM!

CHEW KAL-X

14 DAY SUPPLY AND LOSE FAT WITH TESTED PLAN (Patent Pending)

$2 ONLY PLUS C.O.D. OR SEND $2 AND SAVE POSTAGE

THIS IS IT! THE AMAZING NEW FORMULA GUM!

SOLD ON MONEY BACK GUARANTEE

Posed by Professional Model

"Lost 18 Pounds in 2 Weeks!"

I have been chewing KAL-X about 2 weeks and it is very good! I have lost 18 lbs. since I began chewing KAL-X! I don't want to be without it so I want you to send me 2 boxes, one for a friend, and one for myself.

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KAL-X

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CHEW YOUR WAY TO A SLIMMER FIGURE!

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Gen. P. O. Box 128, Jersey City 3, N. J.

KAL-X IS NOT YET SOLD IN DRUG STORES
MAIL THIS COUPON TODAY!

MAIL THIS COUPON

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PATSY WALKER!

52 PAGES OF TEEN-AGE FUN!

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Name_____

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PATSY WALKER

in "A ROYAL WELCOME!"

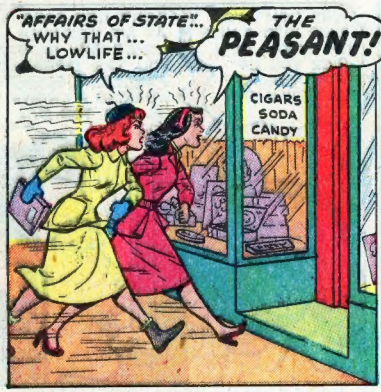
WINTER FESTIVAL MONSTER DANCE TONIGHT (BRING YOUR OWN MONSTER) BUZZ BAXTER CAPT. OF CENTERVILLE'S UNDEFEATED BASKETBALL TEAM WILL REIGN AS KING WINTER!! COME AND SEE HIM CROWNED!!
CONGRATULATIONS, YOUR MAJESTY!
THANK YOU, LOYAL SUBJECTS!
HEAR! HEAR!
8156

WHY SHOULD HE? HE'LL PROBABLY ASK SOMEONE OF MORE ROYAL BEARING... AHEM!!
YOU!!? HAH! THE CLOSEST YOU COME TO THAT IS BEING OVERBEARING AND A ROYAL PAIN!!

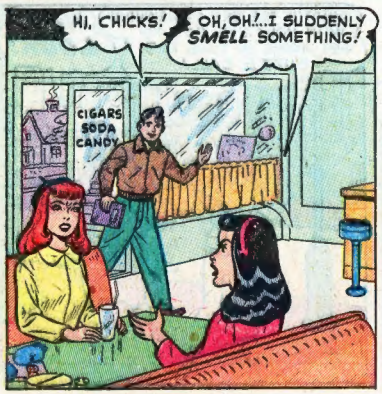
OH, IS THAT SO! WELL, WE'LL JUST SEE WHOM HE ASK'S AND...
OH, BUZZ...
?
3:30!! GOSH, YOU'LL HAVE TO EXCUSE ME, PATSY! I'VE GOT SOME IMPORTANT AFFAIRS OF STATE TO ATTEND TO! 'BYE!
HA! HA! IT'S A LITTLE CHILLY THIS WINTER...EH, YOUR "BRUSHED-OFF" MAJESTY?!!
WHY DON'T YOU JUMP INTO A NICE ICY LAKE...WE'LL PICK YOU UP FIRST THING NEXT SUMMER!
DON'T GET SORE AT ME BECAUSE LOVER BOY GAVE YOU THE DEEP FREEZE! I GUESS WEARING A CROWN IS JUST TOO BIG FOR YOU!
THAT'S BETTER'N HAVING A SWELLED HEAD THAT'S TOO BIG FOR THE CROWN!
HA! HA! WELL, ON THAT PLEASANT NOTE I'LL LEAVE YOU TWO LOVE BIRDS!
SWELLED HEAD? WHY YOU...
WHAT'S THE USE OF ARGUING WITH YOU? I'VE GOT TO GET HOME IN TIME FOR BUZZ'S CALL!
HEY, LOOK!
ELM ST.
2

HI, HONEY! IT'S YOUR PRINCE CHARMING AGAIN!!

WELL!!


"AFFAIRS OF STATE"... WHY THAT... LOWLIFE...
THE PEASANT!
CIGARS
SODA
CANDY

RICH, POOR, TALL, SHORT, PRINCE, PAUPER... MEN ARE NO DARN GOOD!!
FOR ONCE I AGREE WHOLE-HEARTEDLY WITH YOU, OL' PAL, OL' PAL!


HI, CHICKS!
OH, OH!... I SUDDENLY SMELL SOMETHING!
CIGARS
SODA
CANDY

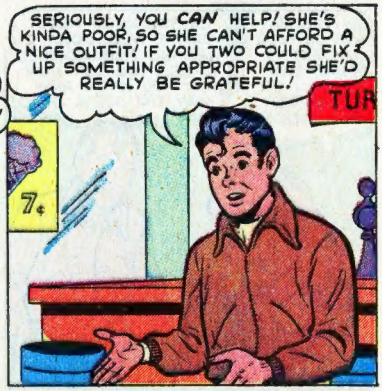
ME TOO! IT MIGHT BE "PRINCE CHARMING"... SHOULD WE BOW?
IF YOU WANTED TO SEE HIS ROYAL LOWNESS YOU'D HAVE TO BOW!

SOUNDS LIKE LOTSA LAUGHS, BUT WHAT GIVES?
IF YOU THINK GETTING CROWNED TWICE IN ONE DAY IS FUNNY, TILT YOUR NOGGIN THIS WAY AND I'LL EXPLAIN!
PSST...DON'T LOWER YOURSELF TO SHOWING WE'RE CONCERNED IN THE SLIGHTEST!
HOW COULD WE WHEN WE'RE NOT REALLY, ANYWAY?
BY THE WAY, HOW IS YOUR MAJESTY'S SLUMMING PROJECT ON ELM STREET PROGRESSING?
OH, YOU KNOW ABOUT THAT?! WELL, GOLLY, I WAS TOO EMBARRASSED TO TELL YOU, BUT NOW THAT YOU KNOW ANY-WAY, I'M SORTA GLAD!
MY, HOW EASILY ENTERTAINED OUR KING IS!
YES...HE DOESN'T NEED A COURT JESTER AS LONG AS WE'RE AROUND!
NO KIDDING, GALS! THAT LITTLE SUBJECT ON ELM STREET IS THE CUTEST OL' DOLL! IN JIVE TALK YOU'D SAY "A REAL GONE GAL"!
TELL US MORE ABOUT THIS REAL GOON... ER...PARDON ME...I MEAN, GONE GAL!
OH YES...PLEASE DO! UGLY AS WE MUST LOOK, WE ARE ALL EARS!
4

OH, SHE'S SWEET AND PETITE...ABOUT FIVE FEET!
TURKEY
7¢

HOW CHARMING! IMAGINE, SHE HAS FIVE FEET!!
BUT PLEASE, GIRLS! NOT A WORD OF THIS TO ANY-ONE! I'M TAKING HER TO THE BALL TONIGHT, BUT I WANT IT TO BE A BIG SURPRISE FOR HER!

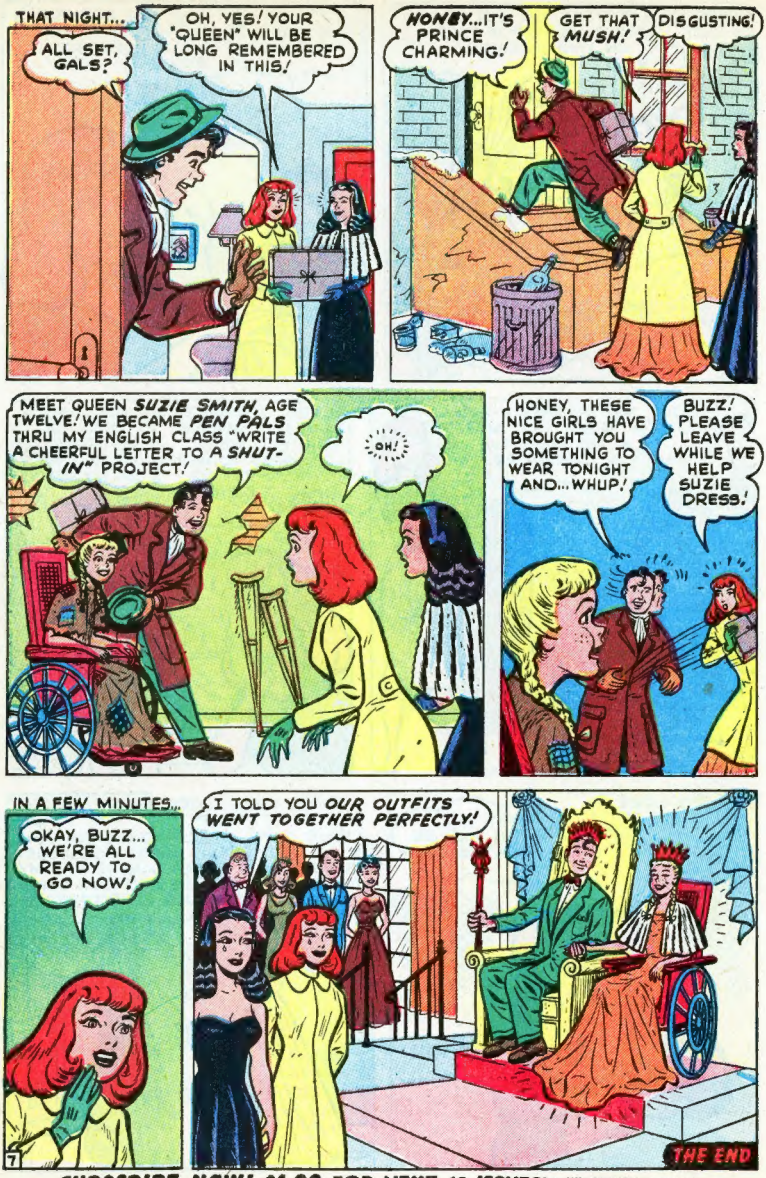
HOW NICE! ANYWAY, WE'RE SO GLAD YOU CONFIDE IN US, AS FRIENDS, AT LEAST!
YESSS!!! WE'RE SO HONORED, BUT WE WISH WE COULD DO EVEN MORE! LIKE MAYBE BEING BEHEADED AS PART OF THE FLOOR SHOW! GRRRRR!


SERIOUSLY, YOU CAN HELP! SHE'S KINDA POOR, SO SHE CAN'T AFFORD A NICE OUTFIT! IF YOU TWO COULD FIX UP SOMETHING APPROPRIATE SHE'D REALLY BE GRATEFUL!
TUR
7¢

OH...THANKS A MILLION FOR THIS CHANCE TO SERVE...!
C'MON, PAT... I CAN'T WAIT TO START!

WELL, PAL, WHAT DO YOU THINK WOULD BE AN APPROPRIATE GARMENT FOR THIS BAG?
WHY, A NICE MAJESTIC BAG OF COURSE...AND I KNOW JUST WHERE TO GET IT!
HAR
5

PERFECT, NO?
PERFECT, YES! BUT SEWING ROYAL BURLAP IS TOUGH ON THIS MACHINE!
I'VE GOT THE CAPE FINISHED!
AND I'VE GOT THE GOWN JUST RIGHT! SHE'LL LOOK, HOW YOU SAY, --UGH!
SUCH GLITTER!
IT'S BREATH-TAKING! BUT THAT MUST BE FROM THE GARBAGE!
REFUSE
I FEEL TERRIBLE, NOW! JUST IMAGINE HOW BAD WE'LL LOOK NEXT TO HER IN THESE DIVINE RAGS... I MEAN ROBES!
YES! DADDY ONLY LET ME SPEND A MEASLY $80 ON MY OUTFIT!
I'D LOVE TO SEE IT!
OKAY, I'LL GET IT AND BE RIGHT BACK!
A SHORT WHILE LATER...
YOUR CAPE IS OUT OF THIS WORLD! I HAVE TO WEAR MY OLD COAT!
BUT YOUR SATIN GOWN IS SIMPLY GORGEOUS! JUST IMAGINE HOW MY CAPE AND YOUR GOWN WOULD BE TOGETHER!
6


THAT NIGHT...
ALL SET, GALS?
OH, YES! YOUR "QUEEN" WILL BE LONG REMEMBERED IN THIS!
HONEY...IT'S PRINCE CHARMING!
GET THAT MUSH!
DISGUSTING!
MEET QUEEN SUZIE SMITH, AGE TWELVE! WE BECAME PEN PALS THRU MY ENGLISH CLASS "WRITE A CHEERFUL LETTER TO A SHUT-IN" PROJECT!
OH!
HONEY, THESE NICE GIRLS HAVE BROUGHT YOU SOMETHING TO WEAR TONIGHT AND...WHUP!
BUZZ! PLEASE LEAVE WHILE WE HELP SUZIE DRESS!
IN A FEW MINUTES...
OKAY, BUZZ... WE'RE ALL READY TO GO NOW!
I TOLD YOU OUR OUTFITS WENT TOGETHER PERFECTLY!
THE END

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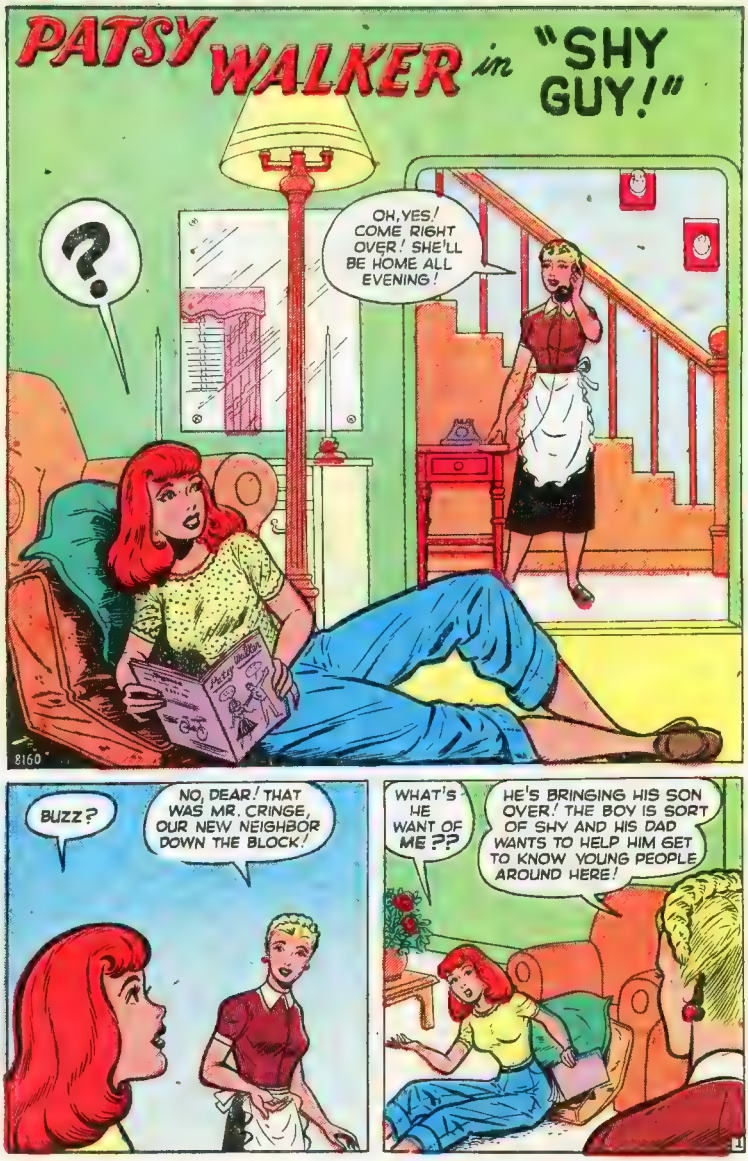
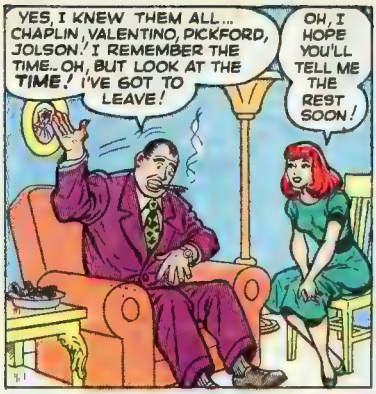
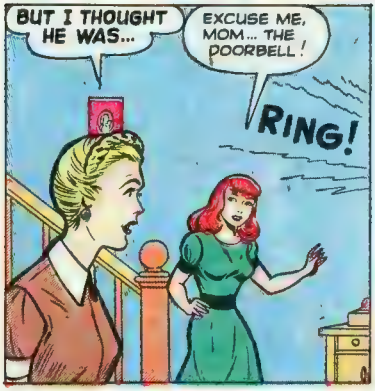

PATSY WALKER in "SHY GUY!"
?
OH, YES! COME RIGHT OVER! SHE'LL BE HOME ALL EVENING!
8160
BUZZ?
NO, DEAR! THAT WAS MR. CRINGE, OUR NEW NEIGHBOR DOWN THE BLOCK!
WHAT'S HE WANT OF ME??
HE'S BRINGING HIS SON OVER! THE BOY IS SORT OF SHY AND HIS DAD WANTS TO HELP HIM GET TO KNOW YOUNG PEOPLE AROUND HERE!

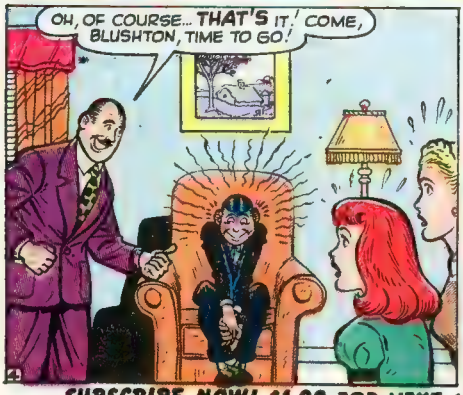
MY, THAT WAS QUICK!
JUST IN TIME, YOU MEAN... THERE'S THE DOOR-BELL!
RING
WELL, WELL... YOU MUST BE PATSY!
YES! COME IN, MR. CRINGE... BUT I THOUGHT YOU WERE BRINGING YOUR SON OVER!
I DID!!... NOW WHERE DID THAT BOY GO...??
BLUSHTON!!
ER... UH... GULP...
THIS IS PATSY, BLUSHTON!
?
GLAD TO KNOW YOU, BLUSHT... HEY, HE'S GONE!
PSST... TAKES HIM A LITTLE WHILE TO GET USED TO PEOPLE... ESPECIALLY GIRLS! JUST IGNORE HIM FOR A MINUTE OR TWO AND HE'LL COME AROUND!
OH... OKAY, I'LL PLAY ALONG!

CAN'T UNDERSTAND THE BOY MYSELF! WE'RE OPPOSITES! I'VE ALWAYS BEEN THE AGGRESSIVE TYPE!
WHY, I REMEMBER WHEN I WAS HIS AGE AND THE PRESIDENT, WILSON IT WAS, CAME TO MY HOME TOWN! I WALKED RIGHT UP TO HIM AND SHOOK HIS HAND!
GEE!
YEP! BELIEVE IT OR NOT THAT WAS THE BEGINNING OF MY WORLD-WIDE CAREER! THE PRESIDENT SAID HE COULD USE AN AGGRESSIVE LAD LIKE ME!
GOSH...YOU MEAN YOU WENT TO WORK FOR THE PRESIDENT OF THE UNITED STATES?
RIGHT!...I WAS DRAFTED THAT WEEK! SOMEDAY I'LL SHOW YOU THE MEDALS I WON! I WAS THE MOST AGGRESSIVE SOLDIER WE HAD!
I DON'T DOUBT IT!
WHAT HAPPENED AFTER YOU WERE DISCHARGED?
OH, I WOULDN'T THINK OF BORING YOU WITH THE DETAILS OF MY ADVENTURES FROM THEN ON!
MY NEXT STOP WAS HOLLYWOOD!
YOU CALL THAT BORING?! PLEASE TELL ME EVERYTHING!


YES, I KNEW THEM ALL... CHAPLIN, VALENTINO, PICKFORD, JOLSON! I REMEMBER THE TIME.. OH, BUT LOOK AT THE TIME! I'VE GOT TO LEAVE!
OH, I HOPE YOU'LL TELL ME THE REST SOON!



PLEASE FORGIVE ME... BUT I HAVE THAT STRANGE FEELING OF HAVING FORGOTTEN SOMETHING! DID I HAVE A HAT WHEN I CAME IN?
I DON'T THINK SO... BUT LET'S LOOK AROUND ANYWAY!



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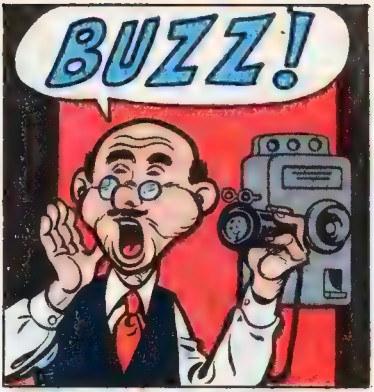
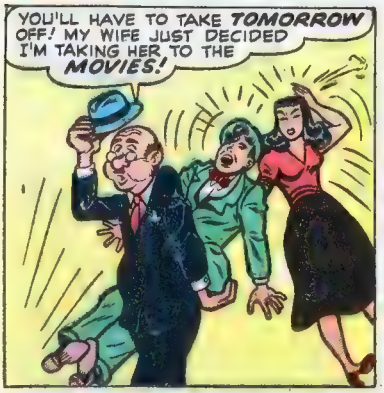
MISS AMERICA, SUITE 1404

HEDY
"THE EXECUTIVE TYPE!"
WHEW! WHAT A DAY!
WHAT YOU NEED IS A NIGHT OFF TO RELAX! HOW'S ABOUT A MOVIE?
HAM & EGGS
FINE--BUT I DON'T GET OUT OF HERE TILL 10 P.M.!
SO ASK MR. HAGGARD TO LET YOU OFF NOW--HE CAN SPARE YOU FOR TWO HOURS!
SURE, BUZZ--I CAN HANDLE THINGS TONIGHT! JUST SWEEP UP A BIT--I'D DO IT, BUT MY RHEUMATISM...
I'LL HAVE THAT DONE IN NO TIME FLAT!

ALL DONE! WELL, G'NIGHT, MR. HA...
OH, BUZZ, I JUST REMEMBERED! THERE'S ONE CASE OF SODA OUT BACK! WOULD YOU...
SURE! I'LL BRING IT IN IN A JIFF! BE RIGHT WITH YOU, HEDY!
THERE! I'M READY TO GO NOW, HED!
...ON YOUR WAY OUT TOSS THE PAPERS IN...
Cola
GOOD NIGHT, MR. HA...
YES -- JUST SHOW ME WHERE YOU PUT THE CLEAN DISHES!
HAM & EGGS
CLEAN DISHES... ULP! WOULDN'T CARE TO SEE THE --ER...UH-- DIRTY ONES, HEH, WOULD YOU?
OH, GOODNESS! YOU MUST CLEAN THEM BEFORE YOU LEAVE -- I WOULD, BUT YOU KNOW HOW MY BACK IS...
BUZZ -- WE HAVE 15 MINUTES TO MAKE THE SHOW!
WE'LL MAKE IT -- TAKES ONLY TEN MINUTES TO WALK!

BUT THERE'S ONLY FIVE LEFT...
THAT'S ALL IT TAKES --TO RUN!


BUZZ!


YOU'LL HAVE TO TAKE TOMORROW OFF! MY WIFE JUST DECIDED I'M TAKING HER TO THE MOVIES!

THE UNION WILL HEAR OF THIS!
HE'S CRACKED UP-- HE DOESN'T HAVE A UNION!

OF ALL THE MISERABLE JOBS YOURS IS THE MISERABLEST!
RIGHT! AND WHAT DOES IT GET ME? A FEW LOUSY BUCKS! IF IT WASN'T FOR THAT I'D QUIT!
PLUP!

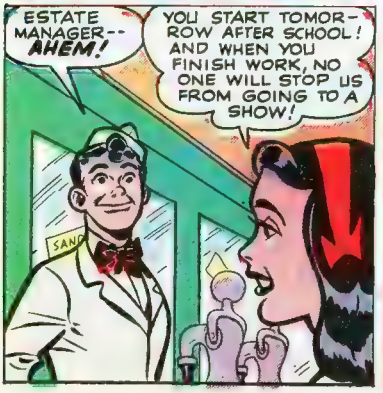
HMMM! THIS MIGHT BE A BREAK FOR ME AFTER ALL! IF I WORK FAST I CAN TAKE BUZZ AWAY FROM PATSY--PERMANENTLY!

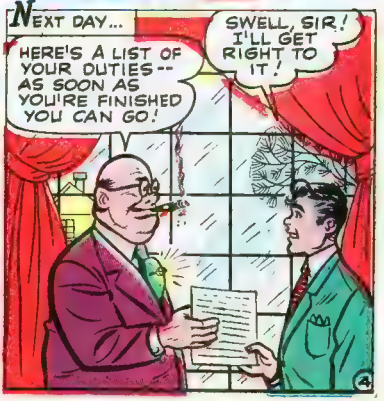
SIT TIGHT, BUZZIE BOY! I THINK I'M GOING TO GET YOU A REAL JOB!
PATSY WALKER
coffee

BUT HEDY, WHY SHOULD I FIRE OLD MAX? HE'S BEEN MANAGING OUR ESTATE SINCE I WAS A KID!
THAT'S JUST WHY YOU SHOULD! HE'S GETTING OLD AND SLOPPY!

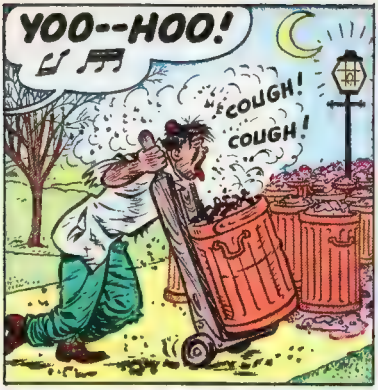
WHAT WE NEED IS A YOUNG MAN! AFTER ALL, YOU DON'T WANT TO LOSE PRESTIGE JUST TO BE SENTIMENTAL ABOUT OLD MAX? APPEARANCES ARE IMPORTANT!
HMMM! I NEVER LET SENTIMENT INTERFERE WITH SOUND BUSINESS!

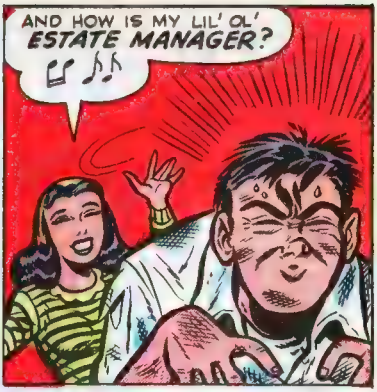
AND SO...
SURE IT SOUNDS GOOD--IT'S TWICE WHAT I GET HERE!
JUST THINK--YOU CAN TELL EVERYONE YOU'RE AN "ESTATE MANAGER!"
TELEPH

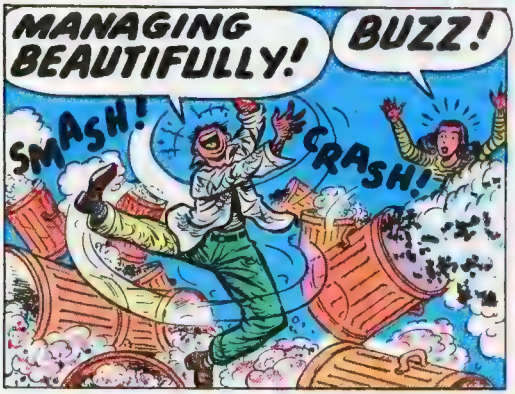

ESTATE MANAGER--AHEM!
YOU START TOMORROW AFTER SCHOOL! AND WHEN YOU FINISH WORK, NO ONE WILL STOP US FROM GOING TO A SHOW!


NEXT DAY...
HERE'S A LIST OF YOUR DUTIES--AS SOON AS YOU'RE FINISHED YOU CAN GO!
SWELL, SIR! I'LL GET RIGHT TO IT!

LESSEE, NOW-- NUMBER ONE-- "MOW LAWN." EASY ENOUGH SLICING A FEW BLADES OF GRASS...
YIKES!
ANYONE WHO OWNS THEIR OWN GOLF COURSE SHOULD AT LEAST BUY A POWER MOWER! NEXT ON THE LIST--"WASH WINDOWS!"
OW
NUMBER THREE-- "TAKE OUT ASHES!"
OH NO! THEY MUST BE RUNNING AN UNDERGROUND STEEL MILL!







...OH, DON'T CHANGE CLOTHES... REMEMBER, I PROMISED YOU COULD TAKE HEDY TO THAT MOVIE TONIGHT!
FROM THE LAST I SAW, I DOUBT WHETHER SHE'LL BE ABLE TO!

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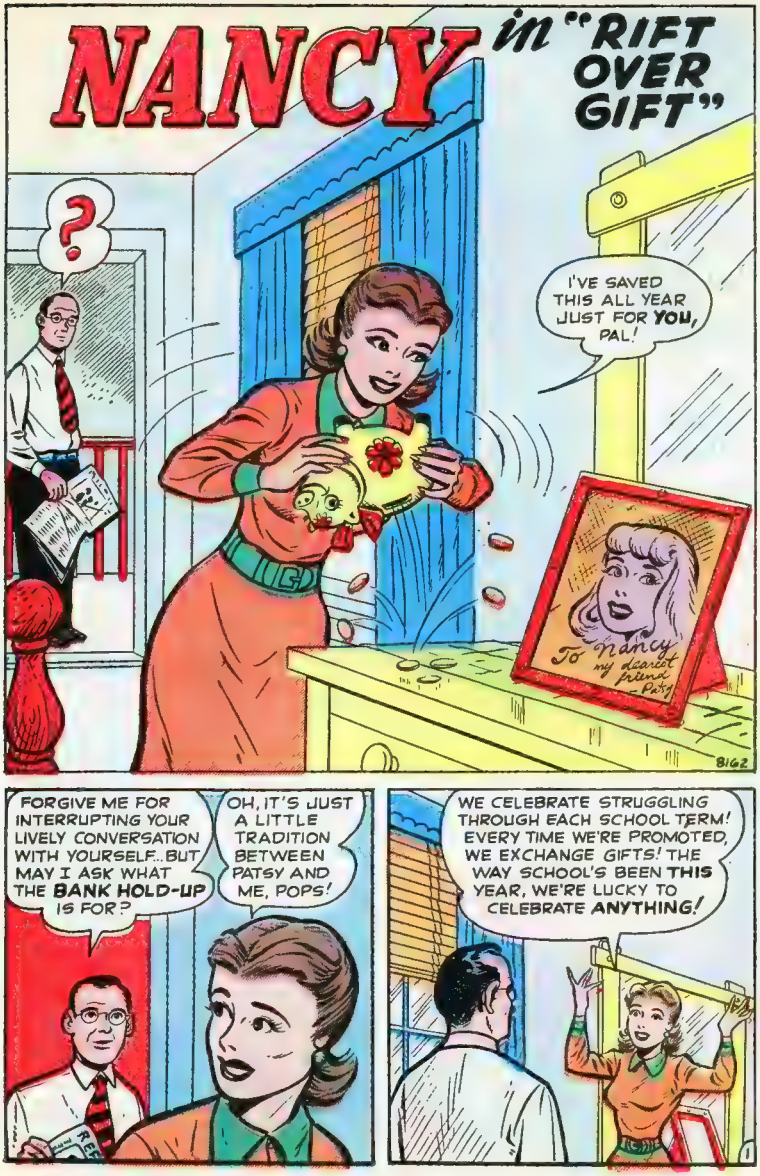
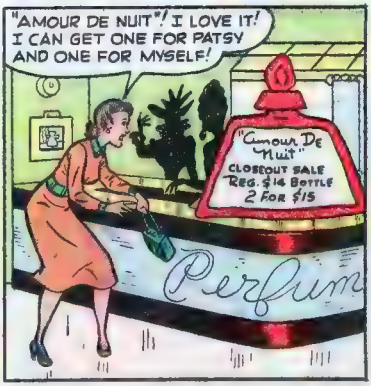

NANCY in "RIFT OVER GIFT"
?
I'VE SAVED THIS ALL YEAR JUST FOR YOU, PAL!
To Nancy my dearest friend Patsy
BIGZ
FORGIVE ME FOR INTERRUPTING YOUR LIVELY CONVERSATION WITH YOURSELF...BUT MAY I ASK WHAT THE BANK HOLD-UP IS FOR?
OH, IT'S JUST A LITTLE TRADITION BETWEEN PATSY AND ME, POPS!
WE CELEBRATE STRUGGLING THROUGH EACH SCHOOL TERM! EVERY TIME WE'RE PROMOTED, WE EXCHANGE GIFTS! THE WAY SCHOOL'S BEEN THIS YEAR, WE'RE LUCKY TO CELEBRATE ANYTHING!

PRETTY EXPENSIVE CUSTOM... THAT'S A LOT OF CASH YOU'VE GOT THERE!
ABOUT $15! IT'S VERY LITTLE TO SPEND ON A RICH AND GENUINE FRIENDSHIP!

NOW IF YOU'LL EXCUSE ME I'M GOING TO SHOP! THE BEST IS NONE TOO GOOD FOR MY DEAR PAL, PATSY!
PLINK CLINK AND CLINK!

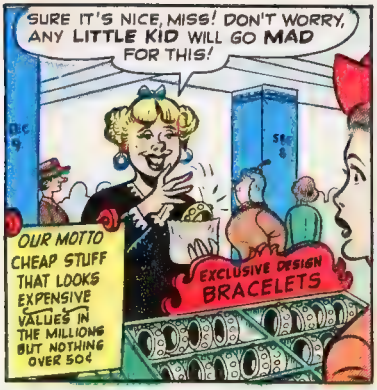
MAXIM'S...THE MOST ELEGANT SHOP IN TOWN! HERE I'LL FIND SOMETHING DESERVING FOR PATSY!
MAXIM'S

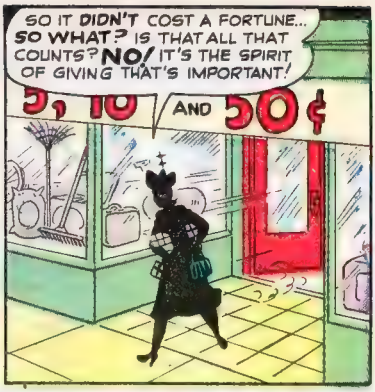

"AMOUR DE NUIT"! I LOVE IT! I CAN GET ONE FOR PATSY AND ONE FOR MYSELF!
"Amour De Nuit"
CLOSEOUT SALE
REG. $14 BOTTLE
2 FOR $15
Perfum

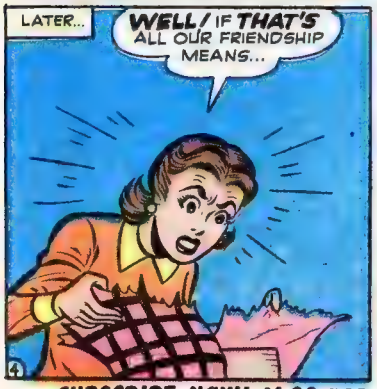
SORRY, BUT I HAVE ONLY ONE BOTTLE LEFT! YOU MAY HAVE IT FOR $7.50!

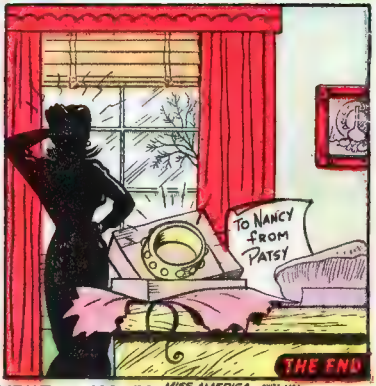
PATSY REALLY ISN'T TOO KEEN ON THIS PERFUME ANYWAY, SO I'LL GET HER SOMETHING ELSE!
2

THIS BAG IS STUNNING! I'LL TAKE IT! I VAGUELY REMEMBER SEEING SOMEBODY WITH ONE AND I WAS CRAZY ABOUT IT!
YES, MISS!
PRICES Slashed!
ONLY FIFTY TO EACH CUSTOMER!
ALL SALES FINAL!
YIPE! THAT SOMEBODY WAS PATSY! NOW I HAVE TO GET HER SOMETHING ELSE AGAIN!
IN CASE OF FIRE
DON'T MOVE! I'VE WAITED YEARS FOR JUST YOUR TYPE TO SHOW UP HERE!
HUH?
NOW ISN'T THAT RAVISHING? THAT HAT IS YOU! IT WOULD BE CRIMINAL TO LEAVE WITHOUT IT!
C'EST TRÈS CHARMANT. CHIC, ET MAGNIFIQUE!
Chapeau Jacques
GOLLY, I WONDER HOW PATSY'D LOOK IN THIS HAT?
JEWEL MAX
THIS HAS BECOME RIDICULOUS! I'VE SELFISHLY BOUGHT THINGS FOR MYSELF! BUT FROM NOW ON I'M GOING TO SPEND EVERY CENT I HAVE LEFT ON PATSY!


SURE IT'S NICE, MISS! DON'T WORRY, ANY LITTLE KID WILL GO MAD FOR THIS!
OUR MOTTO CHEAP STUFF THAT LOOKS EXPENSIVE VALUES IN THE MILLIONS BUT NOTHING OVER 50¢
EXCLUSIVE DESIGN BRACELETS







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BEAUTY COMES LAST

AMY looked beautiful. I watched her float down the stairs in her new blue gown, and I could only stand very still and stare. I had stared at Amy all of my life, and yet I never tired of her breath-taking beauty, nor of listening to people say, "Your sister, Amy, must be tough competition! She's the best looking girl in town." After twenty-one years, I had become conditioned to that fact.

"Conny," she said, "you aren't even dressed."

"I've decided not to go," I said, turning back to my novel. "I've already called. Joan and told her that I have a headache."

Amy pouted her pretty lips for a moment and then shrugged her shoulders. "I don't understand you," she said, "especially since Bob is driving us over to the party in his new car. I thought you liked him."

I pretended that I hadn't heard Amy's words by burying myself deep in my book. I had been trying to forget that I'd *ever* heard that name, and I'd really made progress until I heard Amy talking to him over the telephone and accepting his invitation to escort us to the birthday party that Joan Leedy was giving for her brother. Now all my good intentions had been shattered.

I managed to run upstairs when I heard Bob drive up in front of the house, and I waited there until I heard the car drive away with both of them. That's the way it will eventually be, I said to myself, Amy and Bob . . . together forever.

Amy was three years older than I, and she had always been my ideal. Even while I was away at nursing school, I wrote to her every week to tell her all the gossip. Her beauty had always been a symbol to me of goodness, and I never begrudged her the good looks in the family, even if my reflection told of a rather attractive, but plain sort of girl.

Amy had decided against going to college and since there were plenty of people who'd be willing to hire an attractive girl like Amy, she had no difficulty in getting a job with a commercial photographer . . . Bob Hanson.

That night I stayed awake until Amy returned home, and I listened painfully when Bob walked her to the door. I couldn't hear their voices, but I knew that they lingered on the steps for several minutes, and my mind was capable of imagining Amy in Bob's arms with his lips pressed against hers.

I didn't sleep well that night and by the time I arrived at Dr. Jenkens' office the next morning, I looked terrible. I had only been working with Dr. Jenkens for six weeks, but he knew me well enough by now to acknowledge my up and down moods. He took one look at me that morning and told me to take the afternoon off.

I had left before Amy awakened so that I was surprised to find her seated in Kelley's Lunchroom where I stopped for lunch. She saw me come in and motioned me to her booth.

"I decided to take the day off," she said, scooting over to make room for me beside her. It was then I saw Bob sitting across from her. "I needed a heart to heart talk with my boss."

"If I'm intruding . . ." I began.

"Of course not," put in Bob. "All the serious talk is over for now. Come on sit down and relax. And say," he continued with a friendly grin, "why aren't you holding some patient's hand for Doc Jenkens."

"I didn't sleep too well last night," I said, avoiding his eyes. "He thought I needed a little time off."

The three of us chatted on for awhile, but I hardly knew what was being said. I felt uneasy, and even unwanted, and I felt like the town's ugly duckling sitting next to Amy.

"You're in a bad way, young lady," Bob said, pointing to the untouched food in front of me. "Would you like some friendly advice?"

"I guess I could use a bit at this stage," I said.

"Well, why not spend the afternoon with me, and I'll take you where the air is fresh and there's plenty of sunshine."

I would have been lying to myself if I said I didn't want to go, but Bob and Amy made the decision for me so quickly that before I realized what had actually happened, I was driving away with Bob headed for the countryside.

Bob did most of the talking, and I tried to control my emotions by answering his questions calmly and refraining from glancing in his direction.

"Say, you aren't bored with me, are you?" he finally asked.

CONTINUED AFTER NEXT PAGE ..

...CONTINUED

"Oh, Bob," I said with perhaps too much feeling. "Of course not. I feel a little dull, that's all."

He seemed relieved and before that afternoon came to a close I was relaxed and relieved myself. I even managed to forget about Amy, and foolishly imagined that Bob was enjoying being just with me. By the time we drove up in front of the house, it had grown dark.

We sat silently for a moment and just looked at each other. I'm sure I couldn't have moved if my life depended on that one action. It was a spellbound moment for me and all I could think of were the words: I love you Bob . . . with my very soul. When he leaned over to kiss me, I yielded naturally, without hesitation, but when I finally broke away, my first thought was of Amy.

I remembered the sound of the car door as I slammed it and Bob's words, "Conny, I'm sorry," as I ran up the front steps, but I was safe in my own room when I heard the car drive away.

"You little fool," I cried to myself. "You ugly little fool."

I didn't hear Amy's knock as I lay on the bed crying, but I sensed her presence in the room as soon as she entered.

"Conny, baby," she said, "what's the matter?"

I couldn't answer her then and when I felt her warm arms slip around my shoulders, I cried harder.

"Come on, honey," she said holding me at arms length from her. "I have good news for you. Don't you want to see your big sister happy?"

I stopped crying abruptly and looked at her. Her eyes were shining, and she did look happier than I'd ever seen her.

"I'm in love, Conny," Amy smiled, "with the most wonderful guy in the world. That's what I talked to Bob about at lunch just before you walked in. I want to quit my job."

"I don't understand," I said wiping my eyes with the back of my hand. "Isn't it Bob?"

Amy looked at me puzzled. "Bob?" She echoed. "Heavens no! Tom Leedy. We decided that when he brought me home last night from the party."

Tom Leedy brought you home last night?" I said. "I thought it was . . ."

"Bob?" she finished for me. "Silly, Bob's crazy about you, if you'd just give him a break and stop treating him like a poisonous plant."

"But you're so beautiful, I thought he was in love with you . . ."

"Look, honey," she said. "Love is a precious commodity. It takes more than an attractive face to handle it. Love depends on many things, but I'll wager that beauty tags behind the rest."

Amy was right, I knew that she was right. I'd been going out of my way to ignore Bob because I thought he didn't care about me, and all that time had been wasted.

"By the way," Amy said looking at me from the corners of her eyes, "I came up here to tell you that Bob is downstairs asking to see you. If you dry your eyes and put on a little lipstick, I think you'll be as good as new."

I didn't answer her. I jumped off the bed and bounced into the bathroom to wash my face with fervor I'd never felt before.

When I got to the bottom of the steps, Bob was waiting for me, and I ran into his arms.

"Conny, darling," he said. "I thought I had lost you, when you ran away from me, but I had to make sure."

"You haven't lost me," I said looking into those gentle eyes. "You really just found me!"

THE END 7351

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(Title 39, United States Code, Section 233)

of Miss America Magazine, published bimonthly at Meriden, Conn., for October 1, 1950.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Miss America Publishing Corp., 350 5th Avenue, New York 1, N. Y.; Editor, Stan Lee, 350 5th Avenue, New York 1, N. Y.; Managing Editor, Martin Goodman, 350 5th Avenue, New York 1, N. Y.; Business Manager, Robert Solomon, 350 5th Avenue New York 1, N. Y.

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5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above was. (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.) . . .

(Signed) ROBERT SOLOMON.

Sworn to and subscribed before me this 15th day of September, 1950

(SEAL) LYDIA PEARLSTEIN

(My commission expires March 30, 1951.)

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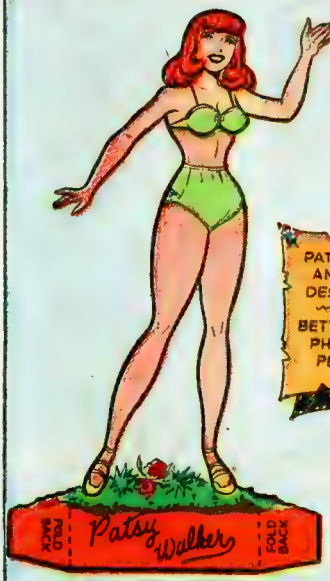
C'MON, GALS, GET WITH IT! GRAB A PAIR OF SHEARS AND START YOUR COLLECTION OF PATSY'S CUT-UPS TODAY! CUT CAREFULLY AROUND OUTLINES! FOLD ENDS OF BASE BACK AND THE CUT-UP DOLLS WILL STAND! DON'T FORGET TO SEND IN YOUR DESIGNS, KEEDS... THE BEST ONES WILL BE USED ON THIS PAGE!



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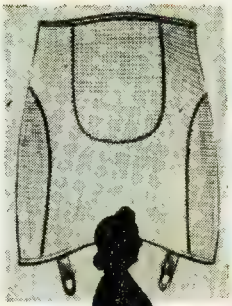

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NEW!

No other girdle or supporter belt like it

We know that you've probably tried other girdles in the hope that you'd eventually find the right one. But this we promise you. NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE TRANZFORM DOES. No other girdle or supporter belt offers you more bulge control . . . safely, scientifically. No other girdle can compare with the miracle working Bulgemaster® feature.

WHAT IS THE BULGE-MASTER FEATURE?

The Bulgemaster pads are special inset panels of sheet rubber, covered with cotton jersey. They absorb the excess perspiration from the balanced pressure against the muscles and fatty tissues of your stomach, waist, hips, and thighs.

ONLY 100% DUPONT NYLON STITCHING

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YOU ACTUALLY APPEAR SLIMMER At Once!

With no other help than the Bulgemaster Magic Inset Control Panels the Tranzform

- Takes inches off tummy —raises abdomen and keeps it in
- Brings in waist
- Makes spreading hiplines conform to firm beauty
- Smoothes and slims thighs
- Makes your clothes fit beautifully

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MAGIC INSET CONTROL ... THE INSIDE STORY

Magic insets do the trick. They control in complete comfort, guaranteeing healthful, lasting support. They lift and flatten the tummy, slim down the waist, trim the hips, eliminate the "spare tire" waistline roll.

These magic inset panels are cleverly designed with diagonal control-stretch. They create the balanced pressure that gives each bulge the exact amount of restraint it requires.

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Let the Tranzform be your undercover agent for a more beautiful figure—the slimmer, trimmer figure that invites romance.

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Read what satisfied wearers say:

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"Your Tranzform garment seems to hold me in better than any other garment I have ever worn. I am delighted with it. Just as you say, your clothes fit better. This garment with the inner sol-in front and hips certainly does a lot. Have never had any luck with any other garments. Thought I had to wear steels and laced fronts, but thanks to Tranzform I am doing a lot of advertising among my friends."
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"I actually look forward to putting on my Tranzform every afternoon."
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—M. K., Penna.

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Waist size ..... Hips..... Height .....

NAME .....

ADDRESS .....

CITY..... ZONE..... STATE.....

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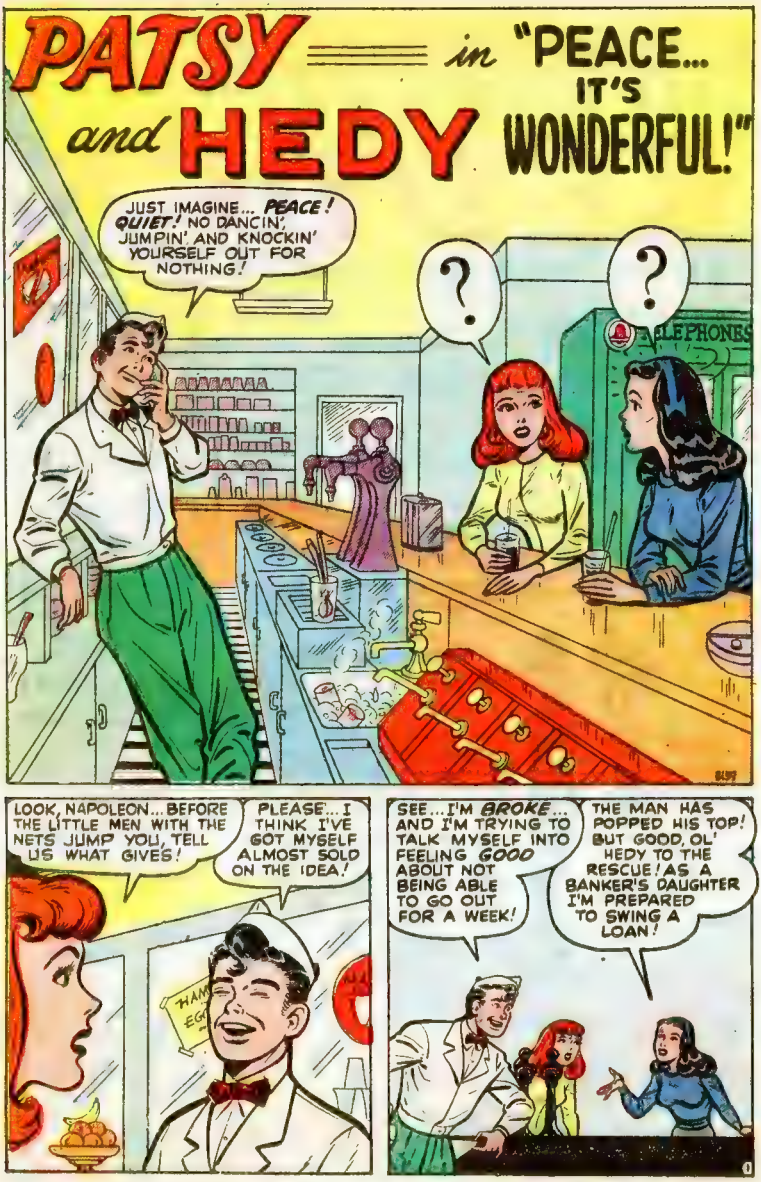
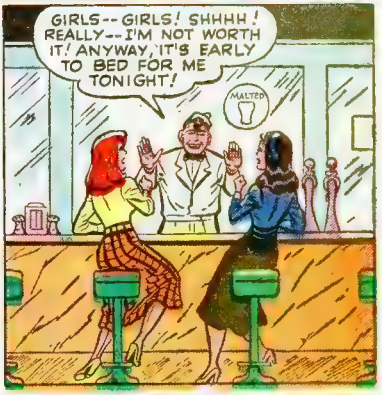
PATSY and HEDY in "PEACE... IT'S WONDERFUL!"


JUST IMAGINE... PEACE! QUIET! NO DANCIN', JUMPIN' AND KNOCKIN' YOURSELF OUT FOR NOTHING!
?
?
TELEPHONES
LOOK, NAPOLEON... BEFORE THE LITTLE MEN WITH THE NETS JUMP YOU, TELL US WHAT GIVES!
PLEASE... I THINK I'VE GOT MYSELF ALMOST SOLD ON THE IDEA!
SEE... I'M BROKE... AND I'M TRYING TO TALK MYSELF INTO FEELING GOOO ABOUT NOT BEING ABLE TO GO OUT FOR A WEEK!
THE MAN HAS POPPED HIS TOP! BUT GOOD, OL' HEDY TO THE RESCUE! AS A BANKER'S DAUGHTER I'M PREPARED TO SWING A LOAN!

OF COURSE I'LL HAVE TO BE WITH YOU AT ALL TIMES TO--ER-- PROTECT MY INVESTMENT! BUT PATER WOULD KEEL OVER IF HE KNEW I'M NOT CHARGING INTEREST!
GET HER! PATER HAS NOTHING TO FEAR-- YOU'RE ALWAYS TRYING TO CREATE INTEREST!
MALTED

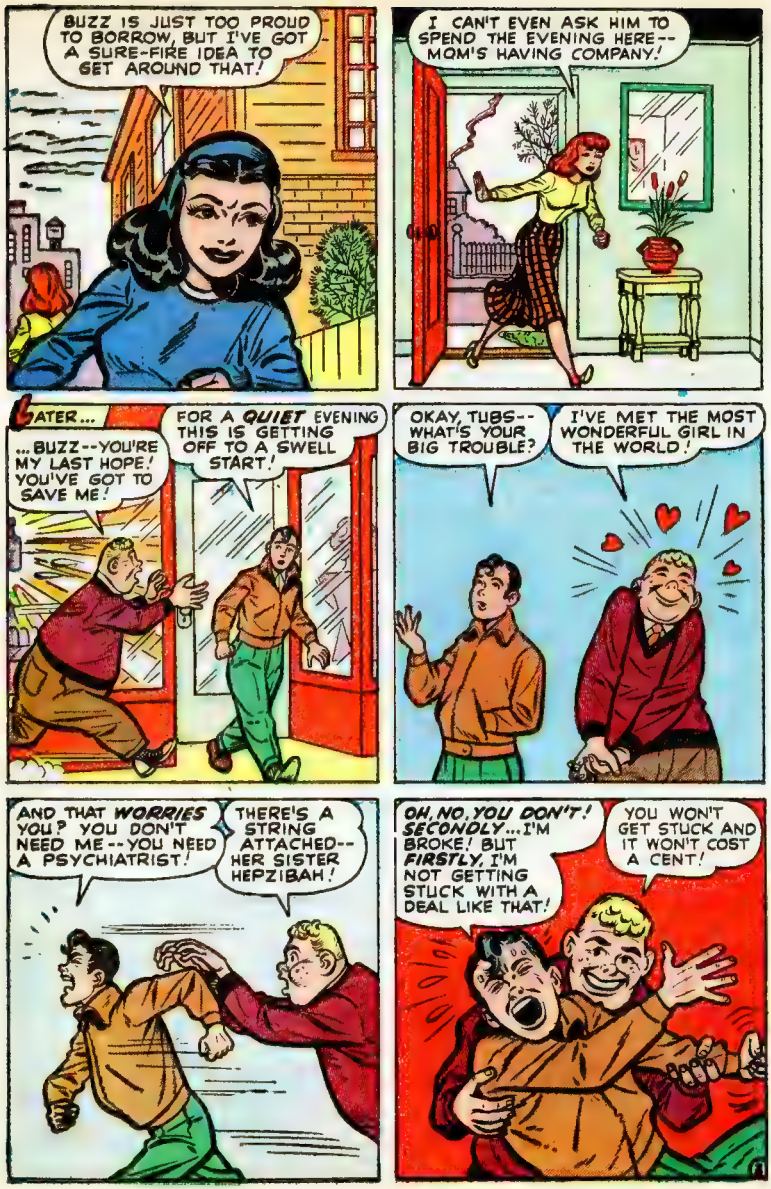
THANKS ANYWAY, HED, BUT MY MIND'S MADE UP--BESIDES, IT'S AGAINST MY PRINCIPLES TO BORROW FROM WOMEN!
THIS IS STRICTLY BUSINESS!

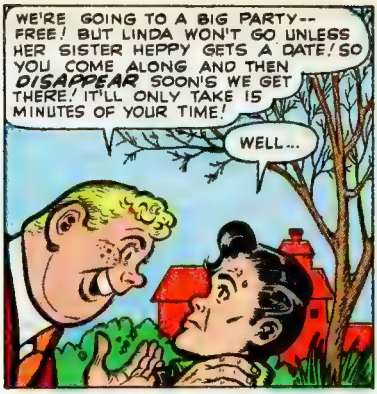
MONKEY BUSINESS!
WHAT'S WRONG WITH HELPING A FELLOW OUT ONCE IN AWHILE? YOU CERTAINLY DON'T MIND WHEN HE SPENDS HIS MONEY ON YOU!


GIRLS--GIRLS! SHHHH! REALLY--I'M NOT WORTH IT! ANYWAY, IT'S EARLY TO BED FOR ME TONIGHT!
MALTED

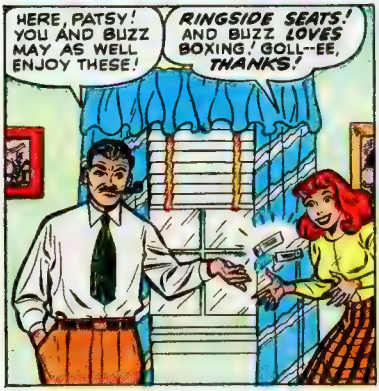
GOOD FOR YOU, BUZZ! GUESS I'LL DO THE SAME! 'BYE NOW!
ANYWAY, BUZZIE, IF YOU CHANGE YOUR MIND, MY BANKING HOURS ARE ANYTIME-- FOR YOU!

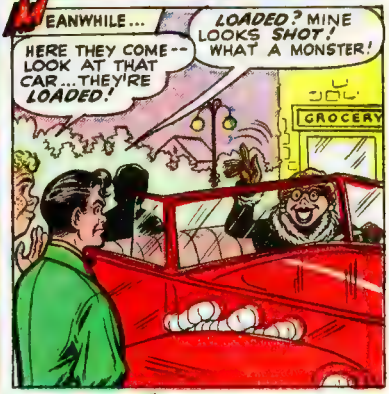
DON'T BANK ON THAT TOO MUCH, HEDY!
WISH I COULD LISTEN TO YOUR SNAPPY JOKES ALL NIGHT, DEARIE--BUT THANK HEAVENS I CAN'T--'BYE--E--E!

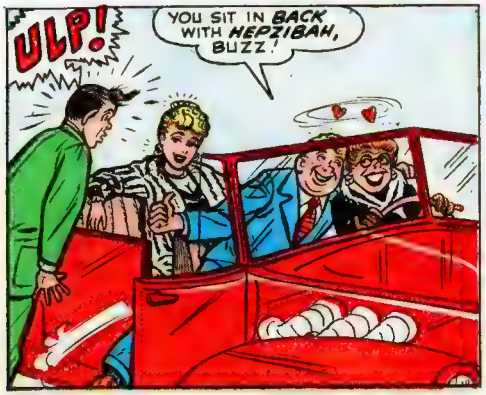

BUZZ IS JUST TOO PROUD TO BORROW, BUT I'VE GOT A SURE-FIRE IDEA TO GET AROUND THAT!
I CAN'T EVEN ASK HIM TO SPEND THE EVENING HERE-- MOM'S HAVING COMPANY!
LATER...
...BUZZ--YOU'RE MY LAST HOPE! YOU'VE GOT TO SAVE ME!
FOR A QUIET EVENING THIS IS GETTING OFF TO A SWELL START!
OKAY, TUBS-- WHAT'S YOUR BIG TROUBLE?
I'VE MET THE MOST WONDERFUL GIRL IN THE WORLD!
AND THAT WORRIES YOU? YOU DON'T NEED ME--YOU NEED A PSYCHIATRIST!
THERE'S A STRING ATTACHED-- HER SISTER HEPZIBAH!
OH, NO, YOU DON'T! SECONDLY... I'M BROKE! BUT FIRSTLY, I'M NOT GETTING STUCK WITH A DEAL LIKE THAT!
YOU WON'T GET STUCK AND IT WON'T COST A CENT!

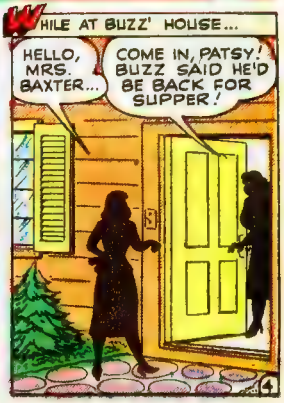

WE'RE GOING TO A BIG PARTY--FREE! BUT LINDA WON'T GO UNLESS HER SISTER HEPPY GETS A DATE! SO YOU COME ALONG AND THEN *DISAPPEAR* SOON'S WE GET THERE! IT'LL ONLY TAKE 15 MINUTES OF YOUR TIME!
WELL...

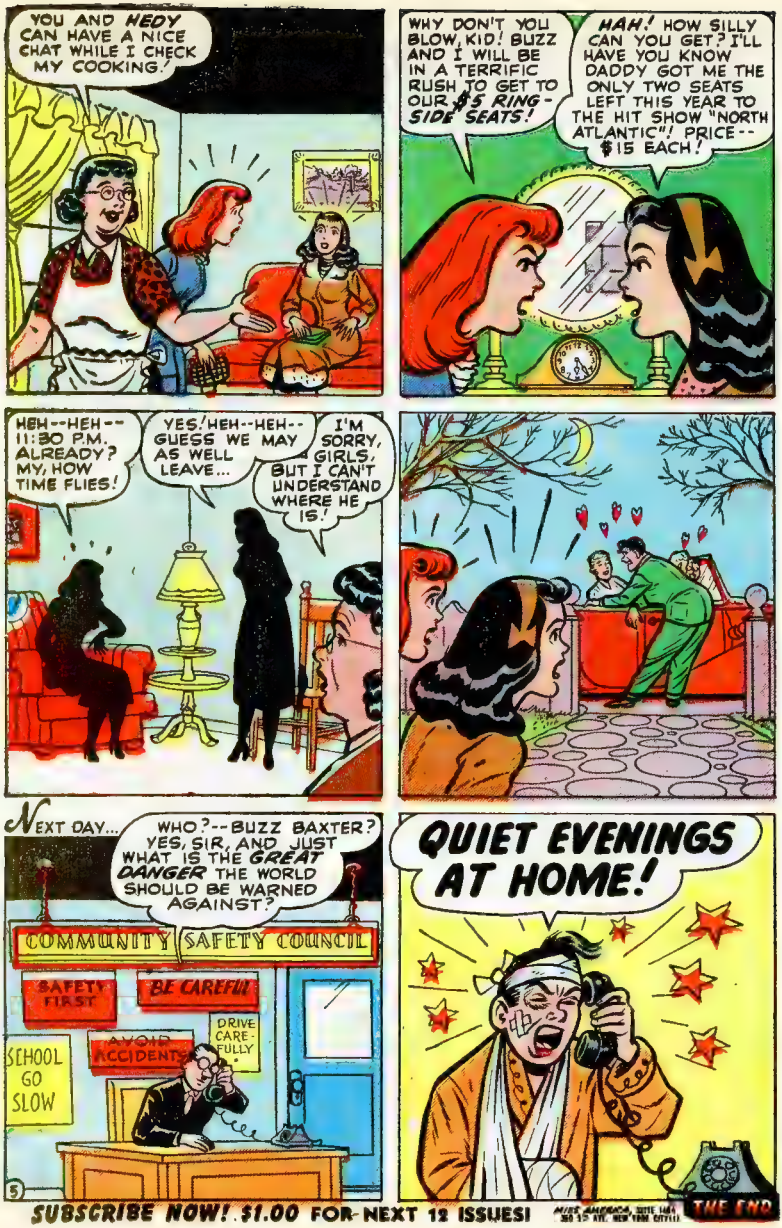
...AT LEAST YOU COULD HAVE TOLD ME *BEFORE* I BROUGHT RINGSIDE TICKETS!
I TOLD YOU A WEEK AGO THAT THE MILLERS WERE COMING TONIGHT! DON'T BLAME YOUR BAD MEMORY ON *ME!*
?


HERE, PATSY! YOU AND BUZZ MAY AS WELL ENJOY THESE!
RINGSIDE SEATS! AND BUZZ *LOVES* BOXING! GOLL--EE, *THANKS!*


MEANWHILE...
HERE THEY COME--LOOK AT THAT CAR...THEY'RE *LOADED!*
LOADED? MINE LOOKS *SHOT!* WHAT A MONSTER!
GROCERY

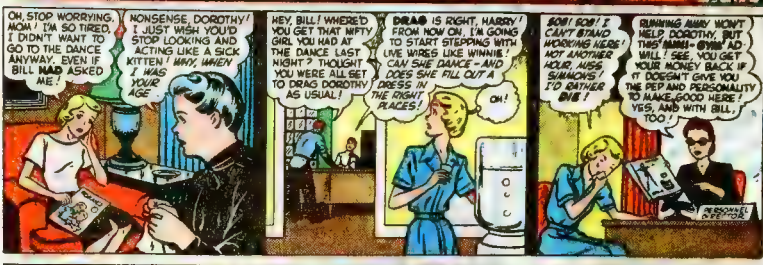

ULP!
YOU SIT IN *BACK* WITH *HEPZIBAH*, BUZZ!

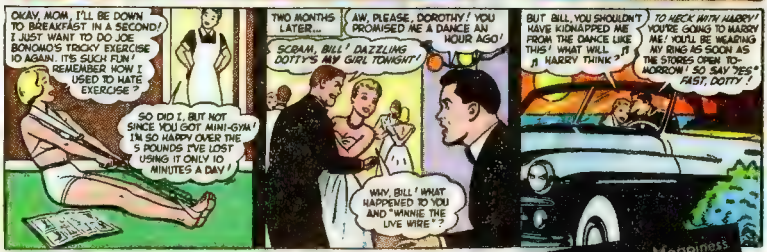

WHILE AT BUZZ' HOUSE...
HELLO, MRS. BAXTER...
COME IN, PATSY! BUZZ SAID HE'D BE BACK FOR SUPPER!
4


YOU AND HEDY CAN HAVE A NICE CHAT WHILE I CHECK MY COOKING!
WHY DON'T YOU BLOW, KID! BUZZ AND I WILL BE IN A TERRIFIC RUSH TO GET TO OUR $5 RING-SIDE SEATS!
HAH! HOW SILLY CAN YOU GET? I'LL HAVE YOU KNOW DADDY GOT ME THE ONLY TWO SEATS LEFT THIS YEAR TO THE HIT SHOW "NORTH ATLANTIC"! PRICE--$15 EACH!
HEH--HEH--11:30 P.M. ALREADY? MY, HOW TIME FLIES!
YES, HEH--HEH--GUESS WE MAY AS WELL LEAVE...
I'M SORRY, GIRLS, BUT I CAN'T UNDERSTAND WHERE HE IS!
NEXT DAY...
WHO?--BUZZ BAXTER? YES, SIR, AND JUST WHAT IS THE GREAT DANGER THE WORLD SHOULD BE WARNED AGAINST?
COMMUNITY SAFETY COUNCIL
SAFETY FIRST
BE CAREFUL
AVOID ACCIDENTS
DRIVE CAREFULLY
SCHOOL GO SLOW
QUIET EVENINGS AT HOME!
THE END

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES!

HOW "MINI-GYM" TURNS DATELESS DOROTHY INTO DAZZLING DOTTY!


OH, STOP WORRYING, MOM! I'M SO TIRED, I DIDN'T WANT TO GO TO THE DANCE ANYWAY. EVEN IF BILL HAD ASKED ME!
NONSENSE, DOROTHY! I JUST WISH YOU'D STOP LOOKING AND ACTING LIKE A SICK KITTEN! WHY, WHEN I WAS YOUR AGE
HEY, BILL! WHERE'D YOU GET THAT NIFTY GIRL YOU HAD AT THE DANCE LAST NIGHT? THOUGHT YOU WERE ALL SET TO DRAG DOROTHY AS USUAL!
DRAG IS RIGHT, HARRY! FROM NOW ON, I'M GOING TO START STEPPING WITH LIVE WIRES LIKE WINNIE! YOU CAN SHE DANCE — AND DOES SHE FILL OUT A DRESS IN THE RIGHT PLACES!
OH!
SOS! SOS! I CAN'T STAND WORKING HERE! NOT ANOTHER HOUR, MISS SIMMONS! I'D RATHER DIE!
RUNNING AWAY WON'T HELP, DOROTHY, BUT THIS "MINI-GYM" AD WILL! SEE, YOU GET YOUR MONEY BACK IF IT DOESN'T GIVE YOU THE PEP AND PERSONALITY TO MAKE GOOD HERE! YES, AND WITH BILL, TOO!
RESIGNED


OKAY, MOM, I'LL BE DOWN TO BREAKFAST IN A SECOND! I JUST WANT TO DO JOE BONOMO'S TRICKY EXERCISE TO AGAIN. IT'S SUCH FUN! REMEMBER HOW I USED TO HATE EXERCISE?
SO DID I, BUT NOT SINCE YOU GOT MINI-GYM! I'M SO HAPPY OVER THE 5 POUNDS I'VE LOST USING IT ONLY 10 MINUTES A DAY!
TWO MONTHS LATER...
AW, PLEASE, DOROTHY! YOU PROMISED ME A DANCE AN HOUR AGO!
SCRAM, BILL! DAZZLING DOTTY'S MY GIRL TONIGHT!
WAY, BILL! WHAT HAPPENED TO YOU AND "WINNIE THE LIVE WIRE"?
BUT BILL, YOU SHOULDN'T HAVE KIDNAPPED ME FROM THE DANCE LIKE THIS! WHAT WILL HARRY THINK?
TO HECK WITH HARRY! YOU'RE GOING TO MARRY ME! YOU'LL BE WEARING MY RING AS SOON AS THE STORES OPEN TOMORROW! SO SAY "YES" FAST, DOTTY!

It's Fun Gaining a Glamorous Figure . . .

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"MINI-GYM" Way!

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Yours FREE!

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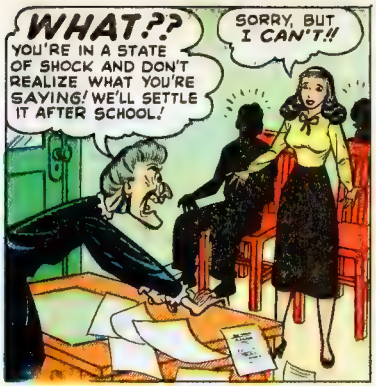
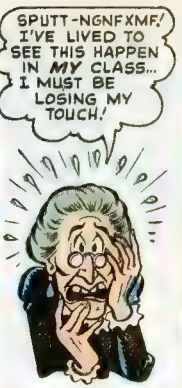
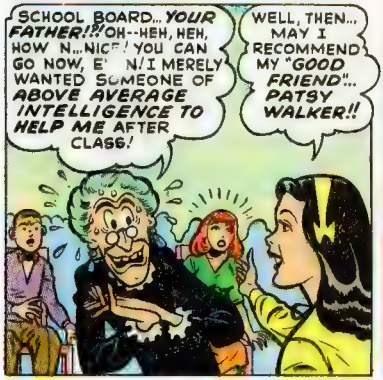
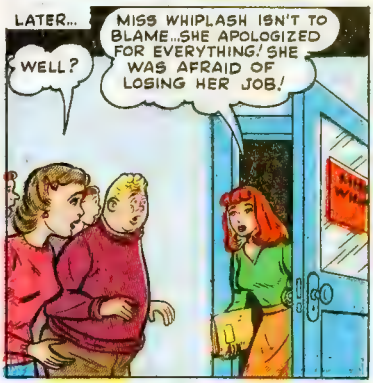
HEDY in "SCHOOL BORED"
OH, WHAT A BEAUTIFUL MORNING...
?
?
MISS WHIPLASH
8161
WELL, CHUMS... SHALL WE GO INTO DEAR MISS WHIPLASH'S DELIGHTFUL CLASS?
DEAR MISS WHIP-LASH??!
DELIGHT-FUL CLASS??
MISS WOLFE, MY TIRED, OLD EYES GIVE ME THE RIDICULOUS NOTION THAT YOU DID NOT SUBMIT HOMEWORK! THE FACT THAT YOU ARE NOT TREMBLING VIOLENTLY INDICATES I'M MISTAKEN! RIGHT?
BUT I DIDN'T SUBMIT ANY!

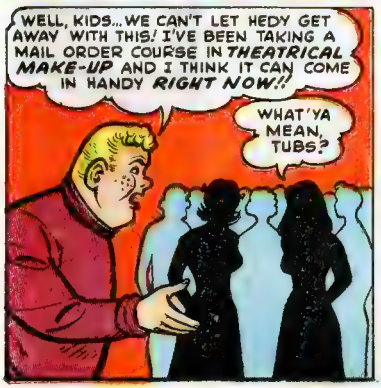

WHAT??
YOU'RE IN A STATE OF SHOCK AND DON'T REALIZE WHAT YOU'RE SAYING! WE'LL SETTLE IT AFTER SCHOOL!
SORRY, BUT I CAN'T!!


SPUTT-NGNFXMF! I'VE LIVED TO SEE THIS HAPPEN IN MY CLASS... I MUST BE LOSING MY TOUCH!

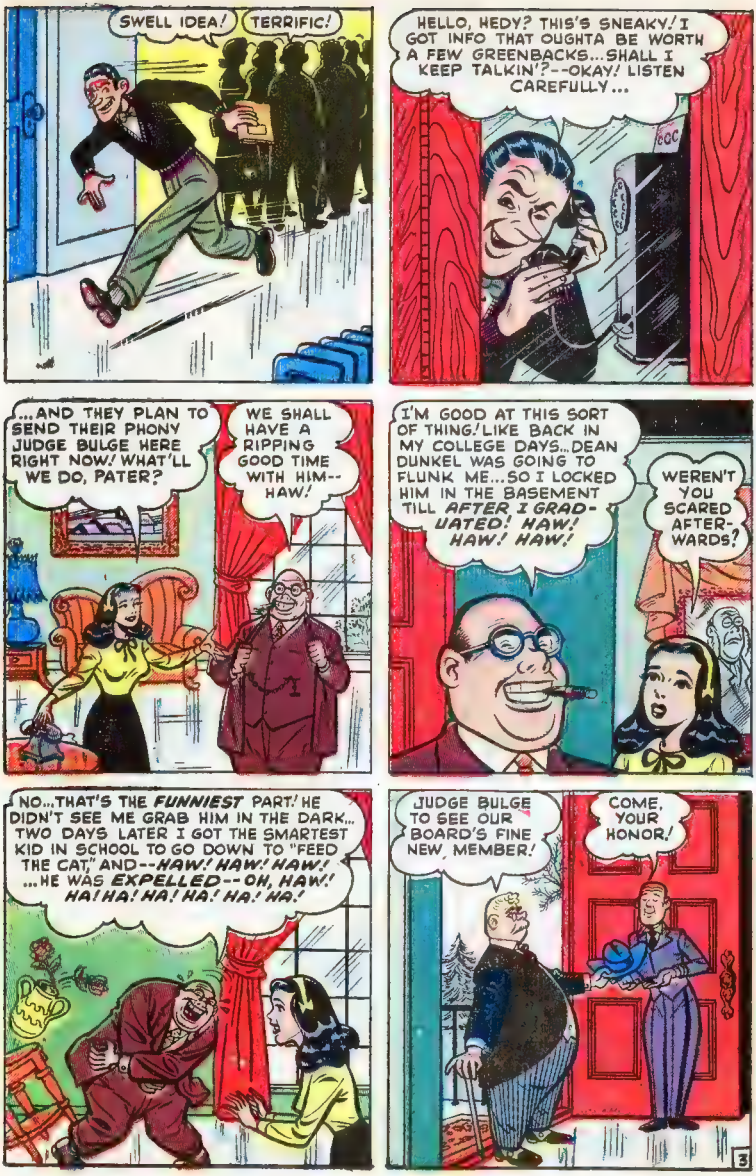
YOU SEE, I'VE GOT TO GET HOME TO CONGRATULATE FATHER... HE WAS JUST APPOINTED TO THE SCHOOL BOARD!

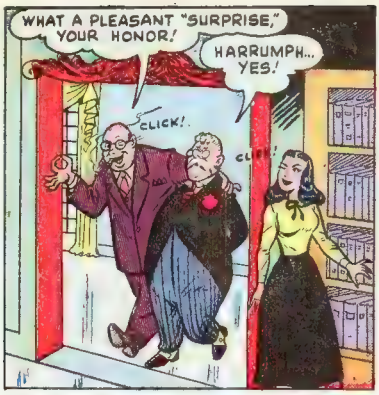

SCHOOL BOARD... YOUR FATHER!?! OH--HEH, HEH, HOW N...NICE! YOU CAN GO NOW, E' N/I MERELY WANTED SOMEONE OF ABOVE AVERAGE INTELLIGENCE TO HELP ME AFTER CLASS!
WELL, THEN... MAY I RECOMMEND MY "GOOD FRIEND"... PATSY WALKER!!


LATER...
WELL?
MISS WHIPLASH ISN'T TO BLAME...SHE APOLOGIZED FOR EVERYTHING! SHE WAS AFRAID OF LOSING HER JOB!

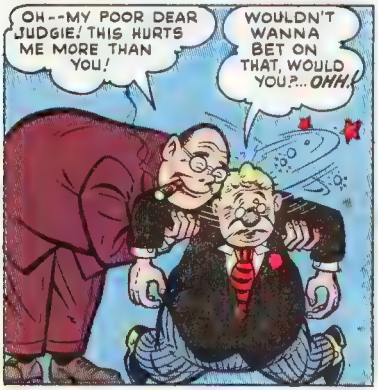

WELL, KIDS... WE CAN'T LET HEDY GET AWAY WITH THIS! I'VE BEEN TAKING A MAIL ORDER COURSE IN THEATRICAL MAKE-UP AND I THINK IT CAN COME IN HANDY RIGHT NOW!!
WHAT'YA MEAN, TUBS?

YOU ALL KNOW JUDGE BULGE, PRESIDENT OF THE SCHOOL BOARD! WELL, I COULD MAKE MYSELF UP TO LOOK EXACTLY LIKE HIM! THEN I'D CALL ON HEDY'S POP AND TELL HIM WHAT A RAT SHE IS! HEDY'S POP WILL BE FURIOUS AT HEDY FOR EMBARRASSING THE FAMILY NAME!
2


SWELL IDEA!
TERRIFIC!
HELLO, HEDY? THIS'S SNEAKY! I GOT INFO THAT OUGHTA BE WORTH A FEW GREENBACKS...SHALL I KEEP TALKIN'?--OKAY! LISTEN CAREFULLY...
...AND THEY PLAN TO SEND THEIR PHONY JUDGE BULGE HERE RIGHT NOW! WHAT'LL WE DO, PATER?
WE SHALL HAVE A RIPPING GOOD TIME WITH HIM--HAW!
I'M GOOD AT THIS SORT OF THING! LIKE BACK IN MY COLLEGE DAYS...DEAN DUNKEL WAS GOING TO FLUNK ME...SO I LOCKED HIM IN THE BASEMENT TILL AFTER I GRADUATED! HAW! HAW! HAW!
WEREN'T YOU SCARED AFTERWARDS?
NO...THAT'S THE FUNNIEST PART! HE DIDN'T SEE ME GRAB HIM IN THE DARK... TWO DAYS LATER I GOT THE SMARTEST KID IN SCHOOL TO GO DOWN TO "FEED THE CAT," AND--HAW! HAW! HAW! ...HE WAS EXPELLED--OH, HAW! HA! HA! HA! HA! HA! HA!
JUDGE BULGE TO SEE OUR BOARD'S FINE NEW MEMBER!
COME, YOUR HONOR!
3

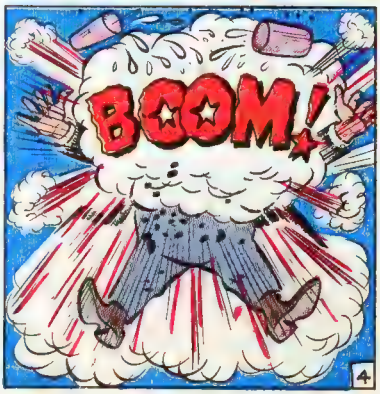

WHAT A PLEASANT "SURPRISE," YOUR HONOR!
HARRUMPH... YES!
CLICK!
CLICK!

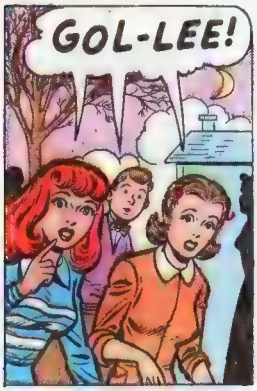
HEH/ HEH!
KLONK!

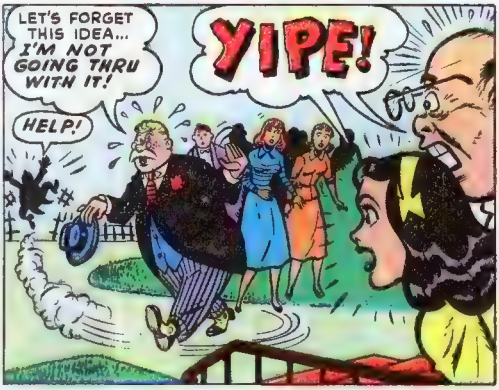

OH--MY POOR DEAR JUDGIE! THIS HURTS ME MORE THAN YOU!
WOULDN'T WANNA BET ON THAT, WOULD YOU?... OHH!

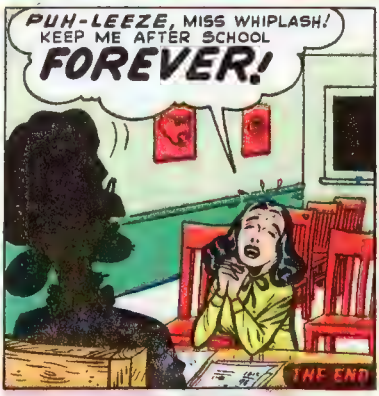
THE JUDGE HATES CIGARS!
YOUR FAVORITE CIGAR, JUDGE!
URK!

...AND YOUR FAVORITE DRINKS!
HEH! HEH! HE DOESN'T DRINK EITHER!


BOOM!







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In Navy, Aqua, Gray

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Please send me the following on approval

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French Polka @ $4.98			

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☐ I enclose $_____ you pay postage.

☐ Send C.O.D. I'll pay $_____ plus postage.

Name (Print)_____

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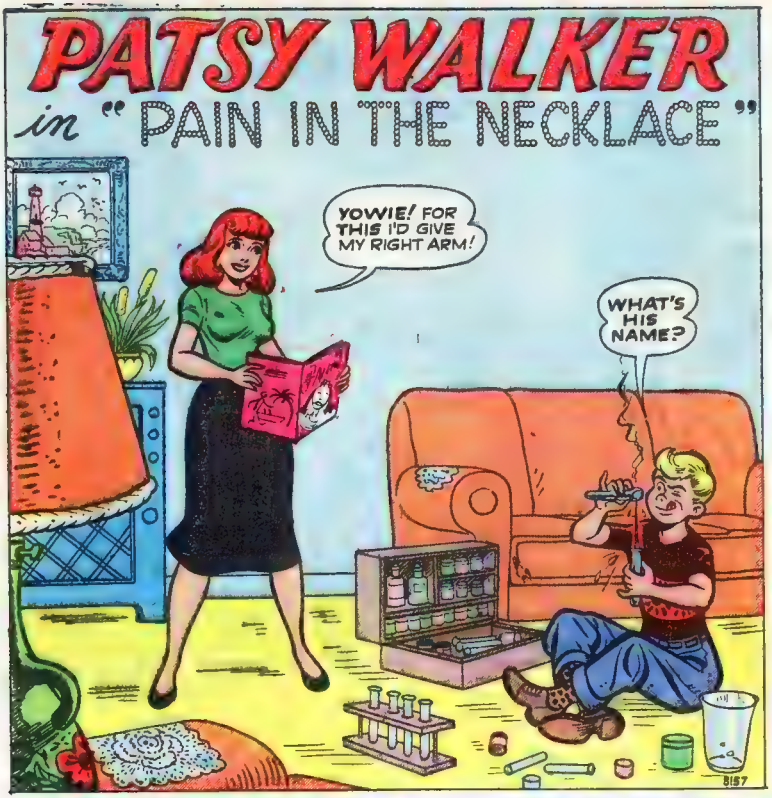
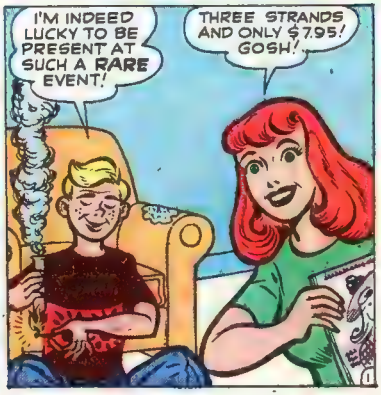
PATSY WALKER in "PAIN IN THE NECKLACE"

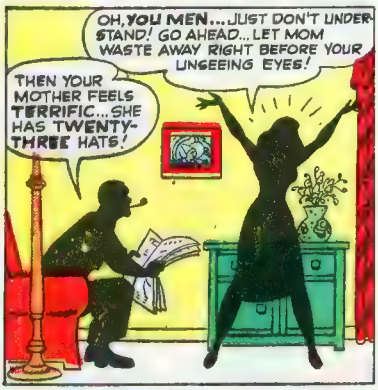


IT'S NOT A "HIM"...IT'S AN "IT"! THE MOST GORGEOUS SIMULATED PEARL NECKLACE! I DO THINK OF OTHER THINGS BESIDES MEN, Y'KNOW!
Simulated Pearls

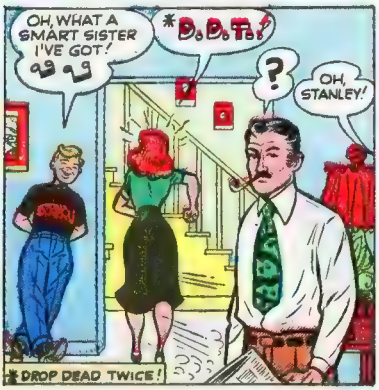


THAT'S EXACTLY $7.95 MORE'N YOU'VE GOT.. SO TURN THE PAGE AND FORGET IT!
NO! I'VE BEEN DYING TO GET THIS AND I WILL... SOMEHOW!
WHEN YOU DO, DON'T FORGET TO SHOW IT TO ME... I'LL BE AT THE HOME FOR THE AGED!
WHO NEEDS MILTON BERLE WHEN THEY CAN HAVE YOU... AND I WISH SOMEONE WOULD!
WHAT'S MORE, I'LL SHOW YOU WHAT A SMART SISTER YOU'VE GOT! I'LL GET THOSE PEARLS TONIGHT AND IT WON'T COST ME A CENT!
OH, NO!... A THIEF IN MY OWN FAMILY... ULP...
I SAID I'M SMART, STUPID! I'LL DO THIS STRICTLY LEGIT! NOW WHERE'S POP, INFANT?
THIS WILL BE JOLLY! WHEN I ASKED FOR MY ALLOWANCE YESTERDAY, HE ALMOST BIT MY HEAD OFF... AND HE WAS IN A GOOD MOOD THEN! JUST NOW HE FINISHED PAYING BILLS AND TAXES!
OH, DADE-E-E!
BILLS
TAXES
FLAT BROKE
HRUMPH! YES!?
2

I MEAN SHE DOESN'T SEEM TO FEEL GOOD! I THINK IT'S MENTAL! THE MONOTONY OF HOUSE-KEEPING! SHE NEEDS SOMETHING TO PERK HER UP! YOU KNOW HOW SOME WOMEN SEEM TO FEEL ALL BETTER JUST BY BUYING A NEW HAT!


OH, YOU MEN... JUST DON'T UNDERSTAND! GO AHEAD... LET MOM WASTE AWAY RIGHT BEFORE YOUR UNGEEING EYES!
THEN YOUR MOTHER FEELS TERRIFIC... SHE HAS TWENTY-THREE HATS!

I DON'T KNOW WHAT YOU'RE DRIVING AT, BUT I JUST PAID OUT ENOUGH BILLS TO "FLOAT THE NATIONAL DEBT," SO IF YOU'RE LEADING UP TO ANYTHING THAT COSTS MONEY... STOP NOW!
B... BUT D... DADDY... I... I...



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THE FUNNIEST MAGAZINE IN THE WORLD

"MY FRIEND IRMA"

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Girls! You'll be thrilled by the beauty of this sterling Silver ring of romance and charm! Beautifully embossed "Forget me not" design (symbol) of True Love, Friendship and good wishes. With two pendant hearts. Yes! Your name and his or initials on hearts. Give ring size or strip. Special only $1.49 plus 20¢ Fed Tax (1.79)

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FREE SAMPLE IMPRINT NOTE NAPKINS STATIONERY

CREATIVE ART PUBLISHERS
45 Warburton, Yonkers, N.Y. Dept. MA-2

OF COURSE NOT! BUT SAY, MAYBE I OUGHT TO CALL DOC MILLER!
OH, NO!... I'LL BE ALL RIGHT! JUST A LITTLE WEARY, THAT'S ALL! I'LL GO UP AND LIE DOWN AWHILE!
ER... PATSY! C'MERE!
YES, DAD?
UH... WHAT'D YOU HAVE IN MIND?
THIS NECKLACE! BETTER'N ANY DOCTOR... IT'LL LIFT HER SPIRITS A MILE HIGH! I COULD GET IT AND BE BACK IN TIME TO GET SUPPER TOO!
HAH!
SO WHAT? IT'S NOT FOR YOU!
IT WILL BE! SOME PEOPLE ARE BORN SMART... BUT OTHERS CAN LEARN TO BE! SO KEEP WATCHING, EGGHEAD!
LATER...
IT IS PRETTY, ISN'T IT?
OUT OF THIS WORLD!
4

SUPPER'S READY! GET MOM, DADDY!
RIGHT!
OH...HOW WONDERFUL!
AND HERE'S THE BIG SURPRISE!
OH, NO! NOT A PEARL NECKLACE!
WELL, NO-O-O! IT'S ONLY SIMULATED! THEY'RE MUCH CHEAPER THAN REAL ONES, BUT THEY'RE THE RAGE AT SCHOOL!
AT SCHOOL?
OH, YES! IT'S A SORT OF FAD! ALL THE TEEN-AGE GALS ARE WEARING 'EM!
TEEN-AGE GALS?
OH, BUT DON'T WORRY, MOM! IT LOOKS GOOD ON OLD WOMEN, TOO! IT'S NOT A CRIME TO WANT TO LOOK YOUNGER, IS IT?
OH, NO-O-O!

YOU JUST THINK HOW "HEP" YOU'LL LOOK! REAL "GEORGE ALL THE WAY"! I MIGHT EVEN ADD YOU'LL BE A "GASSER"!
I'VE BEEN THINKING, STAN DEAR! I APPRECIATE YOUR THOUGHTFULNESS IMMENSELY, BUT I DO THINK THE PEARLS WILL LOOK BETTER ON A YOUNGER PERSON! I'M GOING TO LET PATSY HAVE THEM!
OH, MOTHER... I JUST COULDN'T!
THE OLD GENERATION LOSES ANOTHER ROUND TO THE NEW!
MARY.
YES, DEAR?
I NEVER THOUGHT I HAD GOOD TASTE IN WOMEN'S THINGS ANY-WAY, SO I'M NOT ASHAMED TO ADMIT I THOUGHT YOU LOOKED LOVELY IN THOSE PEARLS!
THANK YOU, DEAR! I WOULD'VE ADORED WEARING THEM!
WHAT? THEN WHY...?
I'VE WANTED THAT NECKLACE EVER SINCE SEEING THE AD... BUT I FELT IT WAS TOO MUCH MONEY TO SPEND ON ME! THEN, WHEN I GOT YOUR GIFT, I WAS THRILLED.. BUT I JUST COULDN'T KEEP IT WHEN I SAW HOW BADLY PATSY WANTED IT! THAT WOULD'VE BEEN SELFISH!
I GUESS YOU ARE PRETTY SMART! YOU GOT THE NECKLACE AFTER ALL!
DON'T BE SILLY! I GAVE IT BACK! I COULD NEVER HOPE TO LOOK AS BEAUTIFUL IN IT AS MOTHER DOES!
THE END

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FRENCH DOTS

You'll look enchanting in this *snow-white*, dotted dress. Detachable white pique collar and cuffs. Gorgeous belt to trim your waistline. Superbly made of rich, washable, French crepe.

In Navy – Aqua – Gray

Sizes: 9 to 17
10 to 20
16½ to 24½
36 to 44

$5.95

FRENCH BOLERO

A sensational French trim bolero *smart with buttons*. The change-loving suit you'll be proud to wear "round-the-clock." Superbly made of finest crease-resistant gabardine.

In Navy – Aqua – Powder Blue – Pink

Sizes: 9 to 17
10 to 20
16½ to 24½
36 to 44

$7.95

FRENCH CHECKS

A *fabulous* style which is seen in the smart fashion magazines Check sharkskin trimming in wide collar, cuffs and pockets. Front buttons and handsome belt. Expertly made of *finest* rayon faille.

In Navy – Aqua – Powder Blue – Pink

Sizes: 9 to 17
10 to 20
16½ to 24½
36 to 44

$7.95

ORDER TODAY!
WE WILL SHIP IMMEDIATELY

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ANNETTE FASHIONS, DEPT. BC-77
45 EAST 17th STREET, NEW YORK 3, N. Y.

Please send me the following on approval.

STYLE	SIZE	COLOR	2nd CHOICE
French Dots @ $5.95			
French Bolero @ $7.95			
French Checks @ $7.95			

If not delighted, I may return within ten (10) days for refund of purchase price.

☐ I enclose $_____ you pay postage.
☐ Send C.O.D. I'll pay $_____ plus postage.

Name (Print)_____
Address_____
City_____ Zone_____ State_____

Meet The Man..

Who Can Tell You How To Lick

PIMPLES

ACNE AND ALL OTHER EXTERNALLY CAUSED SKIN BLEMISHES And Make Them

DISAPPEAR FROM SIGHT...

instantly!

Here is Mr. John A. Rubine, Ph.G. — a well-known pharmacist who has spent almost 20 years trying to solve one of the most vexing problems of youth — and adults too — unsightly, acne pimples, blackheads and similar externally caused skin conditions.

They are indeed a serious problem, for nothing can do more to ruin your chances of success and popularity than a face made ugly with pimples and blackheads. And, if neglected, acne pimples may leave permanent scars and pits.

Mr. Rubine, after much experimenting and research in cooperation with doctors and chemists, found what he was seeking — a formula that would lick acne pimples and other externally caused skin blemishes. He succeeded beyond his fondest expectations and he was so proud of his treatment that he gave it his own name — **RUBIN-EX**.

DOUBLE ACTION! DOUBLE QUICK RESULTS!

The sensational Rubin-Ex treatment works two ways:

A. Makes acne pimples and all other skin blemishes INSTANTLY DISAPPEAR FROM SIGHT.

B. Its medication cleans up pimples, blackheads.

When thousands of tiny oil glands discharge more oil than your skin can absorb, the excess oil picks up and holds tiny particles of dust, dirt, grime, grit, bacteria. This foreign matter soon clogs up and enlarges your pores, form blackheads, cause infection and soon you have a fine crop of ugly, red acne pimples.

Rubin-Ex FORMULA #1 is a special cleaning agent that really gets down in the skin pores and thoroughly cleans them out as no soap can. It also removes excess oil that, correcting excessive oiliness in your skin, one of the principal causes of pimples and blackheads.

Rubin-Ex FORMULA #2 is great news. When applied to your face it makes pimples and other unsightly blemishes **disappear from sight instantly.**

And while it is hiding your ugly blemishes from critical eyes, its medication is actually at work to clean them up. It contains an ingredient that relieves the fiery itching, another to soothe and heal the irritation, and still another which gently and harmlessly flakes off the dead, hard outer skin, leaving your face and complexion much smoother and clearer. You can use Rubin-Ex day and night for it is neutral when applied and does not interfere with make-up. Makes an excellent powder base.

RUBIN-EX CO.

69-47 218 St., Dept. AM Bayside, L. I., N. Y.

HE BLESSES RUBIN-EX! No one can realize the humiliation — almost disgrace — of a face marred by pimples and blackheads. I had them so bad that I felt no one wanted to look at me. Today my pimples are gone — and I bless Rubin-Ex — that did it.—Mr. Bob I.R., Long Island.

LUCKY DAY FOR HER! For years I was embarrassed and ashamed of my pimply face and blotchey complexion. It was a lucky day for me when I was told about Rubin-Ex. My pimples disappeared from sight instantly and my complexion improved 100%.—Miss Jane G.L., Bronx.

HOW YOU MAY TRY RUBIN-EX AT OUR RISK

Mr. Rubine is so sure that his treatment will improve your skin and complexion in just 10 days that he is making this No Risk Offer. He says, "Use Rubin-Ex for 10 days. If you do not notice a marked improvement in your skin and complexion, if you are not entirely pleased and happy with results, your money will be refunded at once." So start now for a clearer, lovelier skin and complexion, the magic way to popularity and success. Order Rubin-Ex today. MAIL COUPON NOW.

RUBIN-EX CO., 69-47 218 St. Dept. AM, Bayside, L. I., N. Y.

Dear Mr. Rubine: Please rush me in plain wrapper complete Rubin-Ex treatment (Formula #1 and #2). It is understood that if I am not completely satisfied with the improvement in my complexion in just 10 days you will return my money. ☐ I Find enclosed $2. You are to pay all postal charges.

Name.....

Address.....

City..... Zone..... State.....

Sensational New Scientifically Designed Patent Pend. BRAS for LARGE • MEDIUM • SMALL BUSTS

Correct and Flatter Your Individual Bust Problems INSTANTLY! on *FREE 10-DAY TRIAL!*

LARGE BUST

SIZES 34 TO 52

Style No. 101 Langline Built-up Shoulder only **$2.98**

Complete Line of "Yuth-Bust" Bra Designs to fit and flatter your individual figure type.

COLORS
NUDE, WHITE
BLACK

Look Slimmer and Years Younger!

Self-Conscious about oversized, spread out, sagging busts? Does your bustline make you look years older than you are? Both Longline and Bandeau styles of "Yuth-Bust" Bras have an exclusive patent pend. feature for youthful control. Gives busts a bewitching separation. Style No. 101 and No. 202 Longline also have SPECIAL V CONTROL FEATURE of midriff support to help FLATTEN BULGING STOMACH: also girdle attachment hooks. Light and comfortable—yet firm! Built-up shoulder straps of bra fabric. Simple adjustments. Excellent durable fabric — easy to wash.

SECRET INSIDE CONTROL

...tes correct your ...idual large ...oblem!

...it pend. bust molding ...e inside of all ...uth-Bust" styles, lifts, supports and cups large busts into the smaller youthful alluring shape you want, whether they are extra large, spread out or sagging.

Illustrated are some of the large bust types who will be helped.

One of Our Many Satisfied Customers Below Says: "I've always had expensive bras made to order. But I could never get the satisfactory fit, style and attractive bustline for my full bust that your "Yuth-Bust" bra now gives me." —Mrs. B. Hault, Norwalk, Conn.

Style No. 202 Adjustable Shoulder Strap Bra only **$2.98.**

BEFORE

Mrs. Hault wore the "Yuth-Bust" Bra, she looked tired, older, matronly and heavier because of her large, spread out bust.

Style No. 303 Bandeau Adjustable Strap Bra only **$2.75.**

AFTER

she wore "Yuth-Bust" Bra, her glamorous bustline permitted her to wear youthful, smart stylec lothes and go places with her husband.

Style No. 404 Bandeau Built-up Shoulder Bra only **$2.75.**

MEDIUM BUST

SIZES 32 TO 42

STYLE No. 505

New Patent Pend. constructed "Glamour-Form" bra corrects medium bust problems in a jiffy!

COLORS—NUDE, WHITE, BLUE, BLACK

You rarely see a woman with an average size bust which is naturally perfect. That is because a woman's breast muscles and tissues break down leaving your bust shaped with one or more problems that should be overcome. Your medium bust may be too flatly spread out, or it may sag too much, or it may have lost its firmness and roundness. Your ordinary bra is not designed to correct your individual bust problem. For this reason a famous bust culture stylist designed the "Glamour-Form" Bra to specifically correct the medium size bust problems. Does wonders for your figure in any outfit you wear—like no other bra! Gorgeous, wonderful quality fabric that washes like a dream! Simple adjustable shoulder straps and adjustable elastic back closing. Only. . .

$2.49

INNER BRA BUST BEAUTIFIER which does marvels for your individual medium bust problems.

Here's Another Satisfied Customer Below who says: "I can't thank you enough for my "Glamour-Form" Bra. Your inside feature does more for my bustline than any other bra I ever wore." —Miss J. Ward, Birmingham, Michigan.

PICTURED HERE are some of the Medium Bust types who can be helped.

BEFORE Miss Ward wore the "Glamour-Form" Bra, her unattractive bustline gave her clothes a "baggy" look. She looked unappealing and was rarely invited out.

AFTER she wore the "Glamour-Form" Bra for her average size bust, her bewitching bustline made her clothes fit her like a movie star. She now excites with personality and is socially popular.

Famous bust culture stylist created this wondertike feature underneath the bra. It instantly flatters and accentuates the average size bust, gives them a firm uplift, roundness, and highness no matter whether your medium size bust is too round, or is too flatly spread out, or is not firm or round enough.

SMALL BUST

SIZES 28 TO 38

Style No. 272

Special Design "Up-and-Out" Bra gives You a Fuller, Alluring Bustline Instantly!

NO PADS!

No Artificial Bust Build-up Needed!

COLORS
NUDE, WHITE
BLUE, BLACK

Self conscious about your flat looking bustline? Figure Beauty starts with a glamorous bustline. The sensational "Up-and-Out" Bra has an exclusive secret patent pend. feature that tends to lift and cup flat, unshapely, small busts into a Fuller, Well-Rounded, Exciting Bustline like magic instantly! NO PADS—no artificial bust build-up needed! Firm elastic back and easy to adjust shoulder straps. Beautiful fabric—easy to wash. Now Wear All Dresses, Blouses, Sweaters, etc. (No Matter How Form Fitting) With Bustline Confidence! Only. **$2.49**

Illustrated are some types who can be helped

Profile View of Hidden Feature in Bra which does wonders for your individual small, flat bust problem.

This special patent pending bust molding feature on inside of bra lifts, supports and cups your busts. NO MATTER WHETHER THEY ARE SMALL, FLAT, OR SAGGING, into Fuller, Well-Rounded "Up-and-Out" curves like magic instantly!

One of Our Many Satisfied Customers Below Says: "..... It's amazing how its special feature gives my bustline real glamour." —Miss Doris Harris, Wichita, Kansas.

BEFORE Miss Harris wore the "Up-and-Out" Bra, she was flat, unshapely, and shy.

AFTER she wore the "Up-and-Out" Bra, her attractive bustline gave her poise, confidence.

Send No Money! FREE 10 DAY TRIAL!

TESTED SALES CO., Dept. SML-4905
296 Broadway
New York City

Rush to me my specially designed bra for my individual figure checked below in PLAIN WRAPPER plus my FREE "Glamour Bustline Course" which I will keep whether I return merchandise or not. I will pay postman on delivery the price, plus postage. If after 10 days, I am not completely satisfied, I may return merchandise for my money back. Be sure to write in HOW MANY, SIZE and COLOR of styles you desire.

HOW MANY	STYLE NO.	SIZE	COLOR
	101		
	202		
	303		
	404		
	505		
	222		

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

☐ Check here if you wish to save postage by enclosing only the price with this order form. Same Refund Back Guarantee!

FREE! with your order of any bra whether you keep it or not! GLAMOUR BUSTLINE COURSE

For SMALL—MEDIUM—LARGE BUSTS

An authority shows you how to improve your individual bustline appearance so that your new bra looks its best on you! Contains 3 sections for each bust type; instructs the Small, Medium, Large bust type what to do for their own bust problem. Most scientific, up-to-date guidance. Step-by-step illustrations with easy to understand directions. Partial list of priceless contents in this course are: Simple illustrated scientific movements. What type of clothing you should wear to gain the desired bustline appearance—for each of the small, medium and large bust women. Illustration of bust structure and how it works. Figure proportion charts giving correct bust size according to height and weight. Plus other methods of bustline improvement! Yours free of extra charge with your order of any of the above bras—whether you keep the bra or not—if you act NOW!

HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!

No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable girdle I ever had.

REDUCE

YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing new *adjustable* front panel controls your figure the way *you* want it, with added support where *you need it most.* Simply adjust the laces and *PRESTO your mid section is reshaped,* your back is *braced* and you look and feel *younger!*

MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely curves just in the *right places,* with no unwanted bulges in the wrong ones. It whittles your waist line to *nothingness* no matter what shape you may now have. *It's easily adjusted—always comfortable!*

TEST THE **ADJUST-O-BELT** UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your *abdomen, press* upwards and in gently, *but firmly.* You feel better don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. *Mail Coupon and test it at home for 10 days FREE at our expense!*

APPEAR SLIMMER, AND FEEL BETTER!

You will look like and feel like this beautiful model in your new and improved Up-Lift Adjust-O-Belt.

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortably, quickly, firmly. It *readjusts* easily to changes in your figure, yet no laces touch your body. It gives instant *slenderizing figure control.* It fashionably shapes your figure to its slimmest lines. *Like magic the UP-LIFT ADJUST-O-BELT* obeys your every wish. *Pounds and inches* seem to disappear instantly from waist, hips and thighs. You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors: nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the most skilled craftsmen. It's light in weight but powerfully strong.

It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. *No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer.* Sizes 24 to 48 waist.

ONLY.....$4.98

Money-Back Guarantee With A 10-Day FREE TRIAL

If the UP-LIFT ADJUST-O-BELT isn't better than any supporter you ever had, if *You* don't feel more comfortable, if you don't look and feel younger, if your shape isn't 100% IMPROVED, if you are not delighted with it, return it and your money will be refunded in full.

FREE: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

SEND NO MONEY

ADJUST-O-BELT CO., Dept 404
318 Market St., Newark, New Jersey

Rush your new and improved UP-LIFT ADJUST-O-BELT for $4.98 in size and style checked. ☐ Regular. ☐ Panty. My height is ..... feet ..... inches.
CHECK SIZE: ☐ Sm. (25-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (34-36); ☐ XXXL (38-40); ☐ XXXXL (42-44); ☐ 5x (46-48).
☐ I will pay postman $4.98 plus postage.
☐ I enclose $5.00 cash, check or money order, send postage prepaid. (I save up to 75c postage.)

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

I understand if not delighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund.

SENT ON APPROVAL